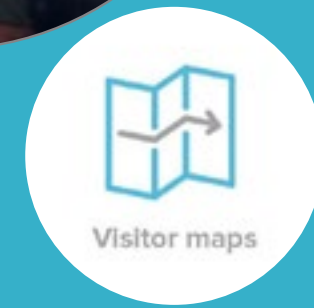
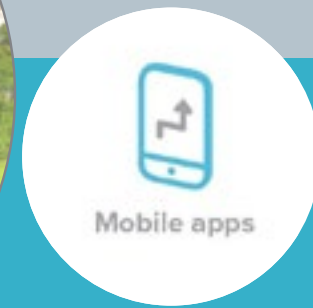
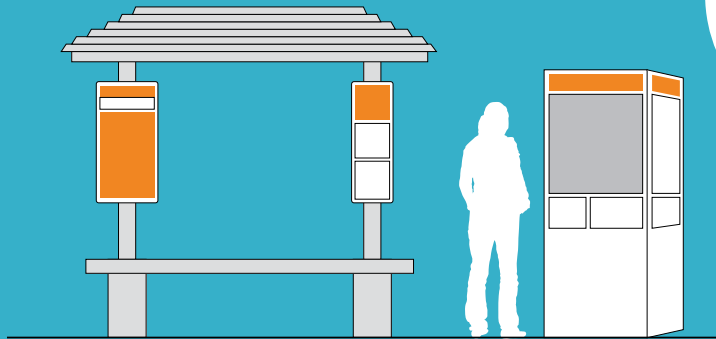
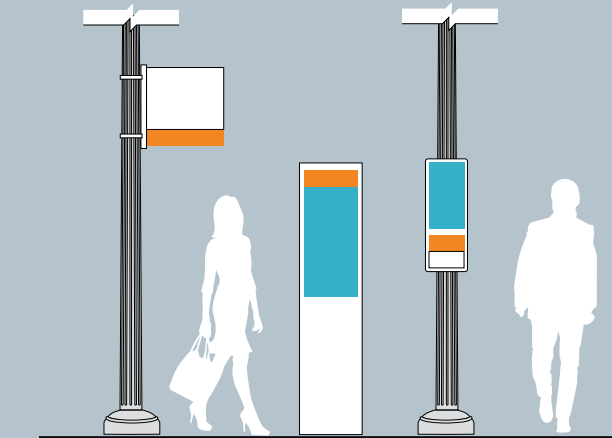


# TRANSIT-ORIENTED DEVELOPMENT (TOD) WAYFINDING



A well-planned wayfinding system helps people to navigate spaces comfortably, and encourages them to take trips to areas with which they may not be entirely familiar. It provides clear and consistent information when and where people need it.



# A real-world experience: Makana Goes to the Movies



Pre-Trip Planning

...



TheBus

...



Train

...



Navigate / Explore

**The rail is partially open and running from Kualaka'i to Hālawā.**

**Makana lives in Village Park, an area just mauka of Waipahu.**

**He is meeting his friends at Pearlridge Center in 'Aiea for a movie.**





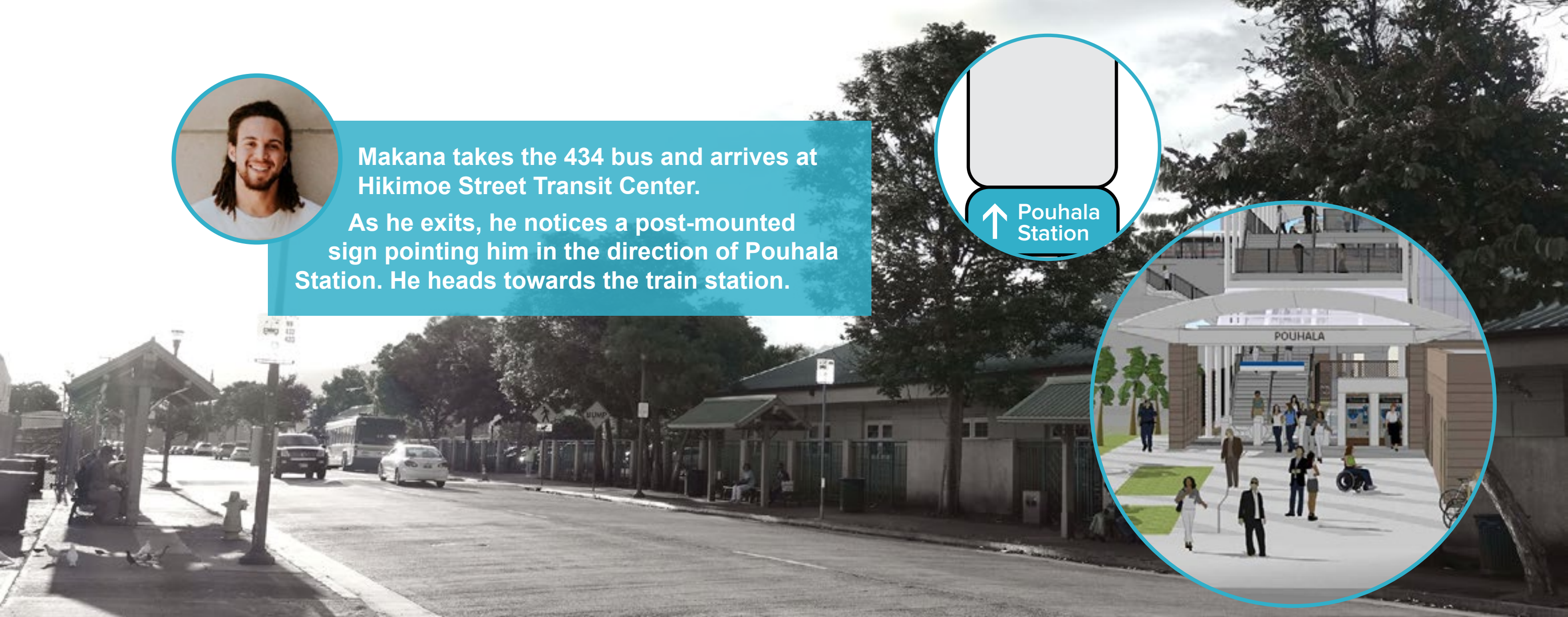
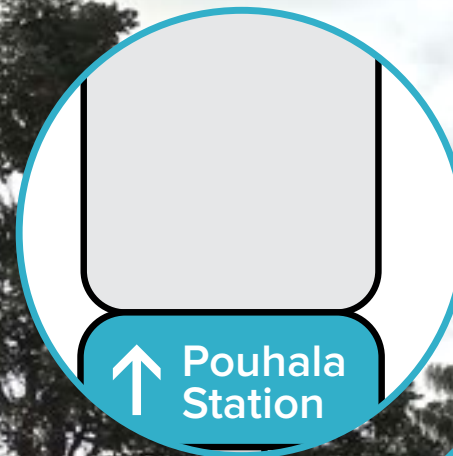
**Makana uses the “Multi-modal HNL” app on his phone to find the quickest route. He sees he needs to take the bus from Village Park to Hikimoe Street and then get on the train at Pouhala Station.**





**Makana takes the 434 bus and arrives at Hikimoe Street Transit Center.**

**As he exits, he notices a post-mounted sign pointing him in the direction of Pouhala Station. He heads towards the train station.**



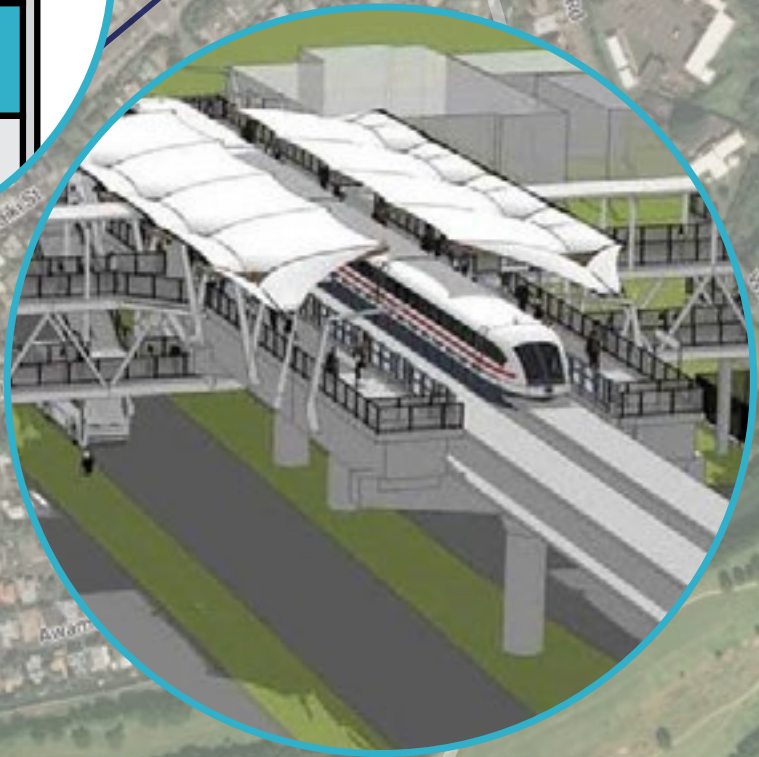


When he arrives at the station entrance, a digital display confirms the next Ala Moana-bound train is arriving in 2 minutes.

Perfect timing! He boards the train and makes his way to Kalauao Station.



To Kualaka'i
<b>10 MIN</b>
To Ala Moana
<b>2 MIN</b>





While on the train, Makana sees a route map for the train. Kalauao is only three stops away.

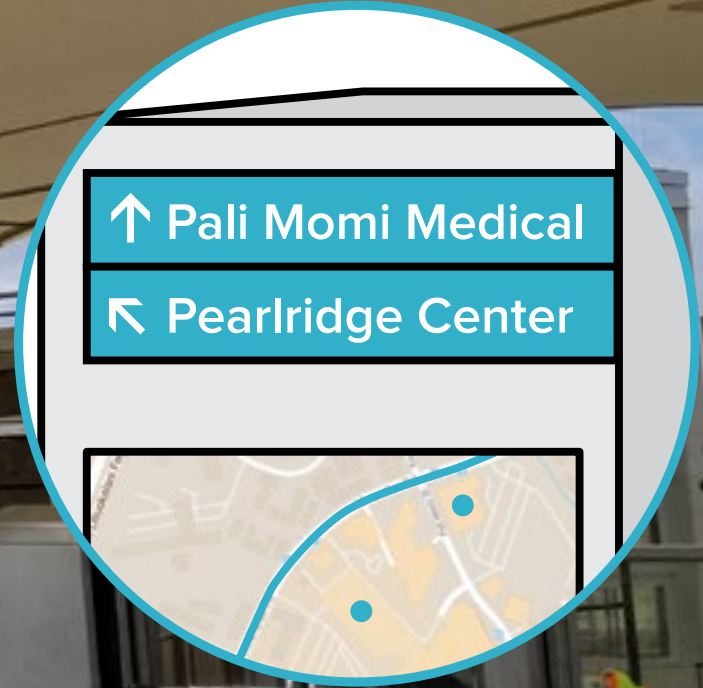
Oh! And the train goes to Hālawā, too! He'll remember that for the next UH game he attends.





**Makana arrives at Kalauao Station.**

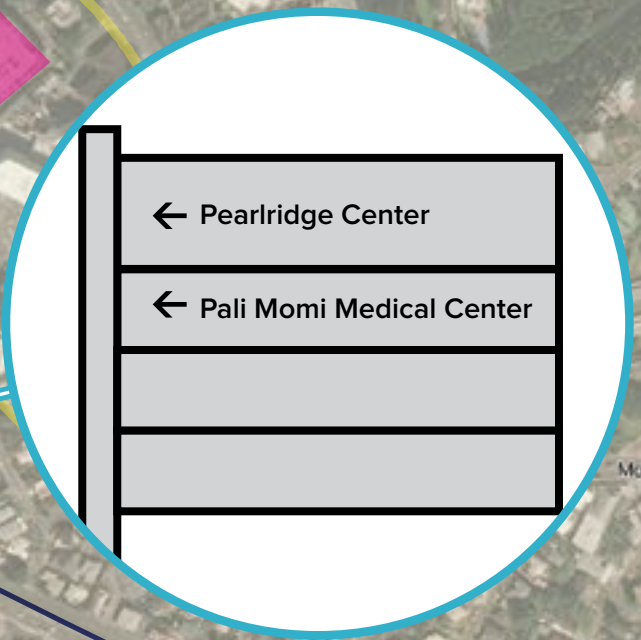
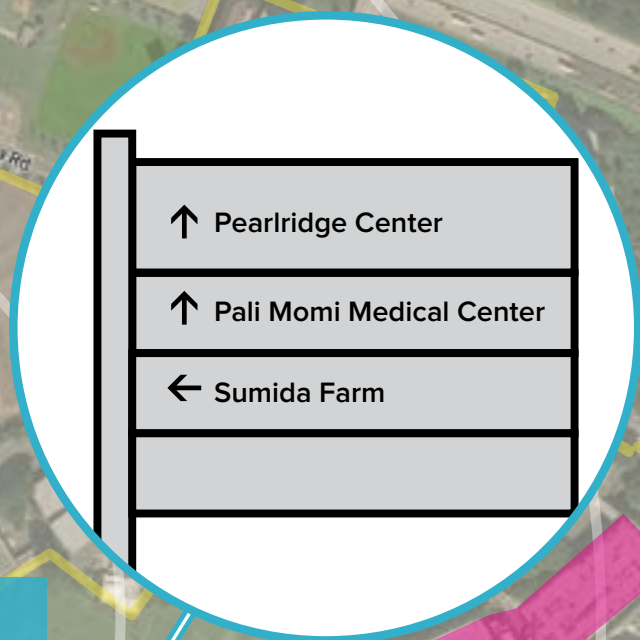
**His friends said to meet him on the Pali Momi Medical Center side of Pearlridge Center. Makana sees an information hub outside the station, which indicates that Pali Momi is ahead.**





Along the way, additional signs reassure him that he is traveling in the right direction.

Makana finds the entrance to Pearlridge Center and meets his friends in time for the movie!





After the movie, Makana and his friends are walking around the mall.

He sees a digital screen that shows the train is running on an 11-minute schedule, so they can shop around for a bit without worrying.

