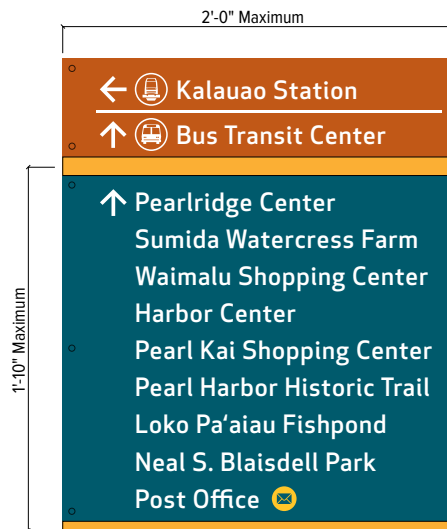
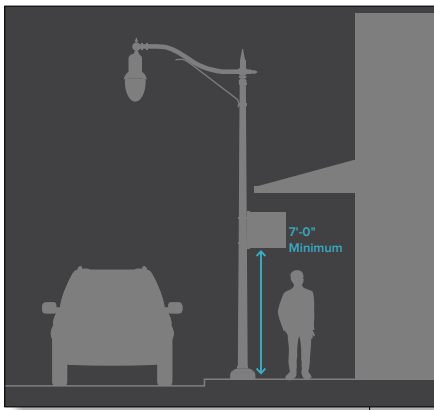
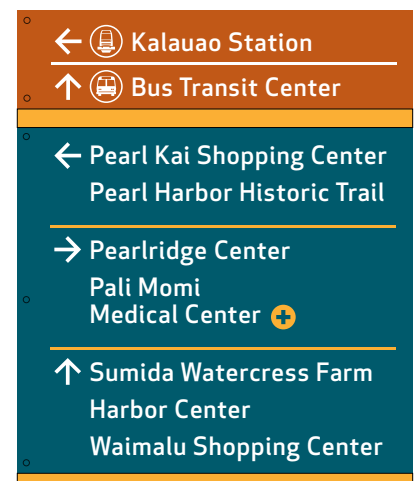


6. NOMENCLATURE AND DESTINATION INCLUSION

While maps can generally accommodate the full spelling of a destination name, pedestrian directional signs have a limited amount of space to legibly display information. Pedestrian signage also needs to balance the needs of legibility for pedestrians without becoming a hazard or distraction for drivers. During design development, panel dimensions and copy sizes for the Pedestrian Directional sign type were fine tuned to ensure these practical concerns were met, while providing the greatest amount of information possible. These technical concerns establish the message lengths achievable on the signs and set the basis for determining the official nomenclature used on signs for each destination name. This includes spelling, line breaks, and abbreviations.



The maximum number of destinations possible with one arrow direction.



The maximum number of destinations reduces when double line messages and multiple arrow directions are required.

SYMBOLS

To provide quick-read and recognition of common public services, symbols are included for restrooms, medical services, and post offices.

SPELLING

For the TOD wayfinding system, all destination listings and map labels will include Hawaiian diacritical marks. This is in keeping with the work undertaken by the HART to develop culturally authentic and accurate station names, as well as the on-going efforts of the Hawai'i State Board on Geographic Names.

RECOMMENDED ABBREVIATIONS

University → **Univ.**

Department → **Dept.**

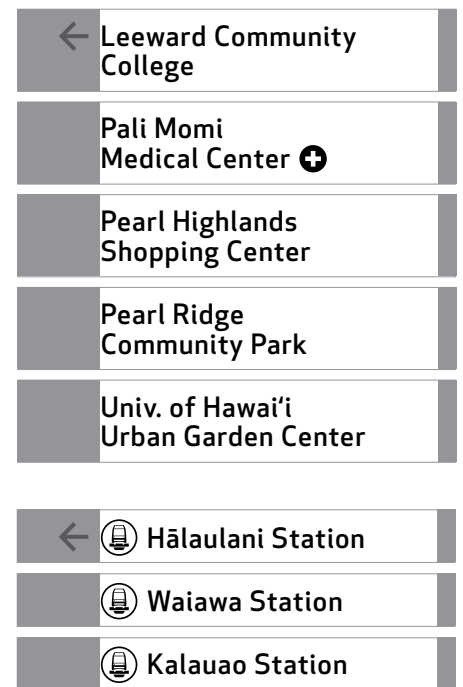
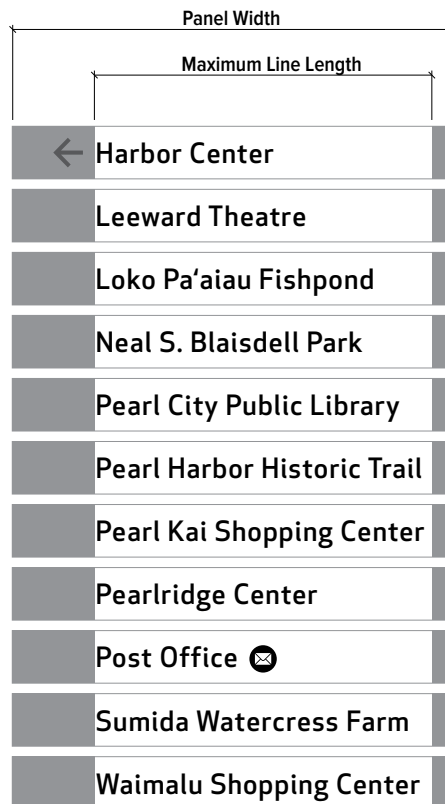
International → **Intl.**

Center → **Ctr.**

LINE BREAKS AND ABBREVIATIONS

The number of destinations that require double-line messages should be as few as possible in order to fit more overall content on each directional sign. Longer destination names can fit on single lines by abbreviating common words. These should be limited to recognizable abbreviations.

During the documentation phase of work, destination lists were developed for each TOD neighborhood based upon specific criteria for inclusion (see page 20). These lists were then evaluated against the design requirements of the Pedestrian Directional sign type to establish line breaks and abbreviations for each individual destination. These are the official standard nomenclature for use on Pedestrian Directional signs. This process of holistically reviewing all currently allowable destinations resulted in the ability to consistently apply abbreviations in the Sign Location Plans and Messaging documents created for the five selected TOD neighborhoods (Waipahu, Pearl Ridge, Downtown, Civic Center, and Kaka’ako). While consistency is preferred, it may not be practical in all neighborhoods, or for long-term maintenance as new destinations meet the criteria and need to be added. As long as the abbreviations are limited to common words, the majority of viewers will be able to easily understand their meaning, even if the same word is abbreviated on one line of a sign but not on another.



Example nomenclature list for the Aiea-Pearl City TOD neighborhood based on the destination inclusion criteria (see page 20). Wayfinding names, spelling, abbreviations, and line breaks are shown according to the established nomenclature standards.

DESTINATION INCLUSION CRITERIA

Preliminary destination inclusion criteria was developed in Phase 1 and further refined during Phase 2. Because static signage has a limited amount of space to legibly display information, the criteria was used to establish a baseline for which destinations will appear in the system. It also further breaks down which destinations will appear on directional signs and which will only appear on maps. A complementary digital map component can present more flexibility and additional opportunities for destinations if implemented.

Additional and updated information about the destination criteria may be obtained from the DPP TOD Division.

DESTINATION TYPE	DESCRIPTION	SIGN TYPE INCLUSION	
CIVIC	Government Buildings / Courthouses	A government-owned building, structure, or complex used by a Federal, State, or Municipal government for the purpose of providing services to the general public and/or serving as a venue for public meetings.	For Inclusion on Static Maps: Must provide services to the general public (i.e., small claims court, family court, licensing, etc.). For inclusion on Static Directional Signs: Must provide services to the general public (i.e., small claims court, family court, licensing, etc.) and be capable of handling a large amount of traffic.
	Public Library	A repository for literary and artistic materials such as books, periodicals, newspapers, recordings, films, and electronic media, systematically arranged for use and reference by the public. A library must be part of the Hawai'i State Public Library System.	Included on All Sign Types
	Military Base	A facility operated by the State or Federal government for training or support of military troops that has pedestrian access to the public through the main gate.	Included on All Sign Types
	Post Office	A United States Postal Service facility that provides on-site services with retail hours at least 5 days a week.	Included on All Sign Types
CULTURAL	Botanical Garden	A facility, often with greenhouses, for the culture, study, and exhibition of special plants and that provide educational and outreach services for the general public.	Included on All Sign Types
	Cultural Education Center	A 501c non-profit establishment dedicated to the education and representation of a specific culture or indigenous people through classes, immersive environments, reenactments, and/or other interpretive services by on-site personnel.	Included on All Sign Types
	Exhibition Hall	A publicly owned flexible facility with the ability to hold more than 500 people that hosts large publicized events such as trade shows, consumer shows, or fundraising parties year round.	Included on All Sign Types
	Museum	A 501c non-profit facility in which multiple works of artistic, historical, or scientific value are cared for and exhibited to the general public.	Included on All Sign Types
	Observatory, Nature Center, or Discovery Center	A large facility that provides educational activities to the public on specialized topics through the use of immersive environments and/or interactive exhibits.	Included on All Sign Types
	Performing Arts Center	Includes theaters, auditoriums, and concert halls with seating for a minimum of 1,200 people that provide fine arts programming and other live entertainment.	Included on All Sign Types
	Stadiums	Includes arenas and stadiums with the ability to hold more than 6,000 people.	Included on All Sign Types

DESTINATION TYPE	DESCRIPTION	SIGN TYPE INCLUSION	
COMMERCIAL / RETAIL	Commerce/ Business Park	An area at least 9,500 square feet in size that incorporates a group of office or commercial facilities. The site should be identified by a unique place name and have boundaries or entrances marked by identification signage bearing such name.	Included on All Sign Types
	Farmers' Market	A stationary retail sales establishment operated by one or more farmers for the purpose of selling farm and food products directly to consumers.	For Inclusion on Static Maps: Must be open at least 2 days per week throughout the harvest season or year. For inclusion on Static Directional Signs: Must be open at least 5 days per week throughout the harvest season or year.
	Food Hall	A mix of local artisan restaurants, butcher shops, or other food-related establishments operating under one overarching place-name.	For Inclusion on Static Maps: Must have at least 5 food-related offerings and be open at least 5 days a week. For inclusion on Static Directional Signs: Must have at least 10 food-related offerings, be open at least 5 days a week, and provide seating for at least 150 people.
	Pedestrian Mall	A publicly owned or fully accessible street without general vehicular traffic that provides access to adjacent businesses and identified by a moniker familiar to the residents of the community.	Included on All Sign Types
	Shopping Plaza or Mall	A group of retail or dining establishments operating under one overarching place-name and with a shared resource such as a building, pedestrian walk, or parking lot.	For Inclusion on Static Maps: Must have 10 or more retail or dining establishments. For inclusion on Static Directional Signs: Must have 50 or more retail or dining establishments, or be designated as a wayfinding landmark by local officials.
	Specialty Shopping	A group of 10 or more specialty shops (antique, craft, outlet, farmers' market, etc.) or retail stores concentrated within a single street, intersection, or building.	For Inclusion on Static Maps: Must offer goods or services of unique interest to visitors, and which derives the major portion of its income during the normal business season (defined by local officials) from visitors that do not reside in the immediate area. For inclusion on Static Directional Signs: Must offer goods or services of unique interest to visitors, and which derives the major portion of its income from visitors that do not reside in the immediate area. The goods or services must be readily available to visitors without the need for scheduling appointments or return trips.

DESTINATION TYPE	DESCRIPTION	SIGN TYPE INCLUSION	
COMMUNITY	College or University	An educational institution that is nationally accredited and grants degrees with an enrollment of 2,500 or more students on an annual basis.	Included on All Sign Types
	School	Primary or secondary educational institution under the purview of the State.	For inclusion on Static Maps: A school that has a publicly accessible component with seating for public events, such as an athletic field, cafeteria, or auditorium/theater. Schools will not be permitted on Static Directional Signs.
	Community Center	A building or establishment of at least 40,000 square feet that is governmental or owned and operated by a 501c non-profit organization, where people from surrounding neighborhoods meet for social, educational, or recreational activities.	Included on All Sign Types
RECREATIONAL	Public Park	An area of land or open space, maintained for the enjoyment of the general public, having facilities for rest and recreation.	Always included on Static Maps For inclusion on Static Directional Signs: Must offer at least one amenity such as a playground, pool, or ball court and have a service area of 1 mile or larger, such as community, district, or regional parks.
	National or State Park	An area designated and under the jurisdiction of the Hawai'i Department of Land and Natural Resources, the National Park Service, or U.S. Department of the Interior, with facilities open to the general public.	Included on All Sign Types
	Natural Attraction	A site or phenomenon that is not man-made and has significant enough appeal to the general public to be granted status to protect its surroundings and is provided facilities for its viewing by the public.	Included on All Sign Types
	Sports Facilities	Regional (multi-jurisdictional) facilities such as minor league and little league baseball fields, youth recreational fields, BMX courses, skateboard parks, etc. open to the general public.	Included on All Sign Types
	Multi-Purpose Community Space	An open space activity center that is larger than 1 acre and is available for daily public recreational use and/or scheduled community activities.	Included on All Sign Types
	Multi-modal Recreational Corridor	A maintained pathway that can be used for recreational activities such as biking or walking that is at least 5 miles in length.	Included on All Sign Types
SERVICES	Medical Care Facility	An institution providing primary health services and medical or surgical care. The facility must be open 7 days a week and have 24-hour emergency care with a doctor on duty at all times.	Included on All Sign Types
	Public Restrooms	A room or stand-alone building containing one or more toilets available for use by the general public and open year round for at least 12 hours a day.	Included on All Sign Types
	Visitor Information Centers	A facility where the primary purpose of its operation is to provide information and tourist support. The facility must be approved by the Hawai'i Tourism Authority.	Included on All Sign Types

DESTINATION TYPE	DESCRIPTION	SIGN TYPE INCLUSION	
TRANSPORTATION	Airport	A public use facility licensed by the Hawai'i Department of Transportation for landing and take-off of aircraft, and for receiving and discharging passengers and cargo.	Included on All Sign Types
	Bikeshare Dock	A fixed location, operated by a non-profit organization, at which bicycles are made available for shared use to individuals on a short-term basis for a price or for free.	For inclusion on Static Maps: May be included only when the fixed location is directly adjacent to a rail station or bus transit center. For inclusion on Static Directional Signs: Not permitted (because bikeshare docks can be easily moved and are not permanent street fixtures).
	Bus Transfer Center	A terminal building or concentration of bus stops for multiple routes within a single street, utilized for discharging and picking up bus passengers, and must be designated and managed by a public agency.	Included on All Sign Types
	Ferry Terminal	A terminal building, pier, or dock, utilized for discharging and picking up ferry passengers.	Included on All Sign Types
	Festival Street	A street designated for special use/event closure that includes placemaking or other features to further distinguish it from other streets.	Included on All Sign Types
	Pedestrian Path	A maintained pathway that can be used for walking or biking, follows the street grid but is separate from a sidewalk, and is at least 1 block in length.	Always included on Static Maps For inclusion on Static Directional Signs: May be included if there are additional features beyond only serving as a pedestrian walkway, such as seating or tables for gathering space.
	Rail Station	An area with a platform for discharging and picking up train passengers.	Included on All Sign Types
HISTORICAL	Historic Site	A structure or place of historical, archaeological, or architectural significance listed on the National Register of Historic Places maintained by the U.S. Department of Interior or otherwise designated by the Hawai'i Register of Historic Places. Historic Sites may include the following: houses, commercial buildings, farms, barns, religious sites/places of worship, cemeteries, monuments, mills, factories, bridges, canals, railroads.	For Inclusion on Static Maps: Must be accessible to the general public and provide educational/interpretive services to visitors either through on-site personnel or installed displays. For inclusion on Static Directional Signs: Must be accessible to the general public at least 32 hours per week, provide educational/interpretive services to visitors either through on site personnel or installed displays.
	Historic District:	A district or zone listed on the National Register of Historic Places maintained by the U.S. Department of Interior or otherwise designated by the Hawai'i Register of Historic Places. Historic Districts may include the following: historic residential streets, historic commercial streets, rail or canal corridors.	For Inclusion on Static Maps: Must provide a kiosk or welcome center where visitors can obtain information concerning the historic district. Historic Districts will not be included on Static Directional Signs.