

2. INFORMATION HIERARCHY

There are three sign types within the pedestrian sign system — **Information Node**, **Pedestrian Directional**, and **Map Panel**. The sign types provide three kinds of information— Orientation, Direction, and Connection— structured around a consistent information hierarchy, with priority given to transit connections and neighborhood destinations. Color and content placement is used to establish the hierarchy and continuity across the system. On a macro level, the panel background colors take on a color specific to information type. On a micro level, each element on the map graphic is weighted and colored to follow the same hierarchy.

