

## PROJECT BACKGROUND

Transit-oriented development (TOD) is centered on creating transit-enhanced neighborhoods that are active and vital for individuals and businesses. TOD Honolulu is an initiative that focuses on the very diverse communities along the Honolulu Rail Transit Project, consisting of 21 stations across 20 miles. After more than three decades of planning, the rail system is expected to be fully integrated with the City and County of Honolulu's bus and roadway systems as well as other modes of transportation. Some of these neighborhoods are well-established but will likely see new growth, while others are in planning or development. All of them will receive long-term benefits from the successful implementation of a new form of transit on O'ahu.

Since 2008, Two Twelve has been involved in the development of the Signage and Wayfinding Systems Manual for the Honolulu Rail Transit Project, for the Honolulu Authority for Rapid Transit (HART). Inherent to its ethos, Two Twelve advocates for improving mobility and accessibility for all people and the embodiment of Honolulu and Hawai'i's rich cultural heritage to enable meaningful integration for its diverse neighborhoods.

In 2015, the Department of Planning and Permitting (DPP) engaged the wayfinding consultant team of Two Twelve and PBR Hawai'i to conduct an assessment of wayfinding needs associated with TOD areas. The resulting Conceptual Report outlined best practices and initial recommendations for a unified wayfinding system to be deployed across all TOD neighborhoods. Components of the plan have been pilot tested as part of the Chinatown Action Plan.

In 2018, DPP engaged Two Twelve, together with PBR Hawai'i and TransitScreen, to build on the early Conceptual Report and develop a Wayfinding Master Plan, which provides critical recommendations to support transportation choices, increase accessibility, and enhance connectivity along the rail corridor. This master plan is part of a multi-phase project, and this work to date is informed by Phase 1 Planning, which includes System Analysis and Strategy Development. The team met with stakeholders and a Core Working Group to reconfirm ideas from the original Conceptual Report and gain new information and insight from work that the TOD initiative has conducted in the past three years.

### **The Core Working Group consists of:**

- Department of Planning and Permitting
- Department of Transportation Services
- Department of Information Technology
- Department of Design and Construction
- Department of Facility Maintenance
- Honolulu Authority for Rapid Transportation
- Hawai'i State Department of Transportation
- Hawai'i State Office of Planning
- Hawai'i Community Development Authority
- BikeShare Hawai'i

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This Wayfinding Masterplan is a culmination of our in-depth analysis of the rail station areas, the surrounding communities and the development of a strategy that provides tactical actions for supporting multi-modal journeys to and within TOD Neighborhoods. It outlines a vision and strategy to promote seamless multi-modal connections for transit users, while encouraging the exploration, discovery, and repeat visitation that are critical to the success of developing neighborhood ecosystems. A comprehensive plan is crucial to successfully setting up the design and rolling out of coordinated static and digital tools in conjunction with the phased opening of the rail system. The principles outlined here are rooted in best practices and can be easily adapted as neighborhoods change and expand through the TOD process.

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