



**HONOLULU ETHICS COMMISSION**  
925 DILLINGHAM BOULEVARD, STE. 190, HONOLULU, HI 96817

TEL: (808) 768-9242 FAX: (808) 768-7768  
Email: [ethics@honolulu.gov](mailto:ethics@honolulu.gov)  
Website: <http://www.honolulu.gov/ethics/>

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HONOLULU  
ETHICS COMMISSION  
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**2020 REGISTRATION**

Lobbyist Registration  
(Type or Print Clearly)

<b>PART I LOBBYIST</b>		
NAME (Last) (First) (Middle) <i>Legal last name</i> Tsukamoto <u>Strona</u> Sara <i>STRONA per name change document 5/25/19 Formerly Tokamoto, Sara S.</i>		
LOBBYIST FIRM/EMPLOYER (if applicable) Starn O'Toole Marcus & Fisher		TELEPHONE (808) 537-6100
MAILING ADDRESS (No. and Street or P.O. Box) 733 Bishop Street, Suite 1900		FAX (808) 537-5434 ✓
		EMAIL <a href="mailto:sstrona@starnlaw.com">sstrona@starnlaw.com</a>
(City) Honolulu	(State) Hawaii	(Zip Code) 96813

<b>PART II.A ORGANIZATION</b>		
NAME OF ORGANIZATION YOU LOBBY FOR (Do not abbreviate) Ulupono Initiative LLC		TELEPHONE (808) 544-8960
MAILING ADDRESS (No. and Street or P.O. Box) 999 Bishop Street, #1202		FAX
		EMAIL <a href="mailto:amy@ulupono.com">amy@ulupono.com</a>
(City) Honolulu	(State) Hawaii	(Zip Code) 96813
ESTIMATED NUMBER OF MEMBERS (if lobbying on behalf of members)		<input checked="" type="checkbox"/> Not Applicable
METHODS USED BY MEMBERS TO MAKE POLICY DECISIONS		<input checked="" type="checkbox"/> Not Applicable

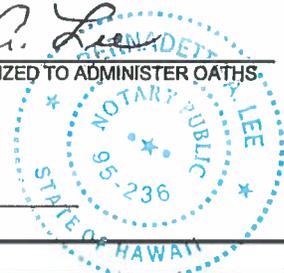
<b>PART II.B NO LONGER LOBBYING</b>	
<input type="checkbox"/> I am no longer authorized to lobby on behalf of the organization in Part II.A	DATE

### PART III DESCRIPTION OF SUBJECTS ON WHICH YOU EXPECT TO LOBBY

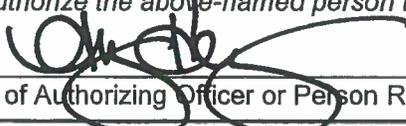
<input type="checkbox"/> Business & Economic Development	<input type="checkbox"/> Community Services	<input type="checkbox"/> Customer Services
<input type="checkbox"/> Culture & Arts	<input checked="" type="checkbox"/> Housing	<input type="checkbox"/> Public Works, Infrastructure & Sustainability
<input type="checkbox"/> Parks & Recreation	<input type="checkbox"/> Public Health, Safety & Welfare	<input type="checkbox"/> Tourism
<input checked="" type="checkbox"/> Transportation	<input type="checkbox"/> Zoning & Planning	<input checked="" type="checkbox"/> Specific Legislation: <input type="checkbox"/> Additional Sheet(s) Attached Bill No. <u>2</u> (Year) <u>2020</u> Reso No. _____ Admin. Rule No. _____ Dept. _____
<input checked="" type="checkbox"/> Other (indicate below): <u>Planning, Land &amp; Water Management</u>		

### PART IV LOBBYIST CERTIFICATION

<p><i>I hereby certify that the foregoing statements are true and correct.</i></p> <p style="text-align: center;"></p> <p>_____ LOBBYIST SIGNATURE</p> <p style="text-align: center;"><u>6/4/2020</u></p> <p>_____ DATE</p>	<p>Subscribed and sworn to before me</p> <p>This <u>4<sup>th</sup></u> day of <u>June</u>, <u>2020</u>.</p> <p>By: </p> <p>NOTARY OR ANY OFFICIAL AUTHORIZED TO ADMINISTER OATHS</p> <p>My commission expires:</p> <p style="text-align: center;"><u>June 29, 2023</u></p>
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### PART V AUTHORIZATION TO LOBBY

NAME Amy Hennessey		TITLE OF AUTHORIZING OFFICER OR PERSON REPRESENTED Senior Vice President, Communications & External Affairs	
NAME OF ORGANIZATION (if applicable) Ulupono Initiative LLC		TELEPHONE (808) 544-8960	
MAILING ADDRESS (No. and Street or P.O. Box) 999 Bishop Street, #1202		FAX	
		EMAIL amy@ulupono.com	
(City) Honolulu	(State) Hawaii	(Zip Code) 96813	
<p><i>I hereby authorize the above-named person to engage in lobbying activities on behalf of the undersigned.</i></p> <p style="text-align: center;"></p> <p>_____ (Signature of Authorizing Officer or Person Represented)</p> <p style="text-align: right;"><u>6/4/2020</u> (Date)</p>			

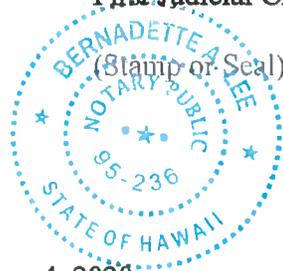
Doc. Date: June 4, 2020

# of Pages: 3

Notary Name: Bernadette A. Lee

Honolulu, Hawaii  
First Judicial Circuit

Doc. Description: Honolulu Ethics  
Commission Lobbyist Registration Form  
for Sara Tsukamoto Strona, on behalf of  
Uluono Initiative LLC



Bernadette A. Lee June 4, 2020  
Signature Date

NOTARY CERTIFICATION