



RESOLUTION

RELATING TO THE APPOINTMENT OF LYNETTE LO KANDA TO SERVE ON THE ETHICS COMMISSION OF THE CITY AND COUNTY OF HONOLULU.

WHEREAS, Section 11-107 of the Revised Charter of the City and County of Honolulu, 1973 ("Charter"), as amended, establishes an Ethics Commission ("Commission") comprised of seven members appointed by the Mayor and confirmed by the Council to five-year terms; and

WHEREAS, the Commission has the basic duties of rendering advisory opinions and conducting investigations concerning the application of the standards of ethical conduct of the City and recommending appropriate disciplinary action against city officers and employees who violate the standards; and

WHEREAS, Section 11-107 of the Charter prohibits members of the Commission from taking an active part in political management or in political campaigns; and

WHEREAS, Section 13-103 of the Charter requires a Commission member to be a registered voter of the City; and

WHEREAS, by Mayor's message, dated April 12, 2017, the Mayor has appointed Ms. Lynette Lo Kanda (a.k.a. Lynette Lo Tom) to the Commission; and

WHEREAS, if confirmed by the Council, Ms. Kanda will succeed Mr. Stephen Silva whose term expired on December 31, 2016, and serve a term expiring on December 31, 2021; and

WHEREAS, the Council has reviewed Ms. Kanda's qualifications and character and finds that Ms. Kanda qualifies to serve on the Commission; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that this body confirms the appointment of Ms. Lynette Lo Kanda to the Ethics Commission for a term expiring on December 31, 2021; and

BE IT FURTHER RESOLVED that the Council expresses its gratitude and appreciation to Ms. Kanda for her willingness to be considered for public service and actively participate in city government; and



RESOLUTION

BE IT FINALLY RESOLVED that copies of this Resolution be transmitted to the Mayor, Chair of the Ethics Commission, and Lynette Lo Kanda.

INTRODUCED BY:

[Handwritten Signature] (br)

DATE OF INTRODUCTION:

APR 12 2017
Honolulu, Hawaii

Councilmembers

CITY COUNCIL
CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII
C E R T I F I C A T E

RESOLUTION 17-102

Introduced: 04/12/17 By: RON MENOR – BY REQUEST Committee: PUBLIC HEARING,
EXECUTIVE MATTERS
AND LEGAL AFFAIRS

Title: RESOLUTION RELATING TO THE APPOINTMENT OF LYNETTE LO KANDA TO SERVE ON THE ETHICS
COMMISSION OF THE CITY AND COUNTY OF HONOLULU,

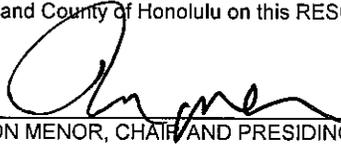
Voting Legend: * = Aye w/Reservations

04/15/17	PUBLISH	PUBLIC HEARING NOTICE PUBLISHED IN THE HONOLULU STAR-ADVERTISER.
04/26/17	COUNCIL/PUBLIC HEARING	PUBLIC HEARING CLOSED AND RESOLUTION REFERRED TO COMMITTEE ON EXECUTIVE MATTERS AND LEGAL AFFAIRS. 9 AYES: ANDERSON, ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MARTIN, MENOR, OZAWA, PINE.
05/02/17	EXECUTIVE MATTERS AND LEGAL AFFAIRS	CR-173 – RESOLUTION REPORTED OUT OF COMMITTEE FOR ADOPTION.
05/10/17	COUNCIL	CR-173 AND RESOLUTION 17-102 WERE ADOPTED. 9 AYES: ANDERSON, ELEFANTE, FUKUNAGA, KOBAYASHI, MANAHAN, MARTIN, MENOR, OZAWA, PINE.

I hereby certify that the above is a true record of action by the Council of the City and County of Honolulu on this RESOLUTION.



GLEN I. TAKAHASHI, CITY CLERK



RON MENOR, CHAIR AND PRESIDING OFFICER

OFFICE OF THE MAYOR
CITY AND COUNTY OF HONOLULU

530 SOUTH KING STREET, ROOM 300 • HONOLULU, HAWAII 96813
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KIRK CALDWELL
MAYOR

ROY K. AMEMIYA, JR.
MANAGING DIRECTOR
GEORGETTE T. DEEMER
DEPUTY MANAGING DIRECTOR

April 12, 2017

The Honorable Ron Menor
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawaii 96813

RECEIVED
CITY CLERK
C & C OF HONOLULU
2017 APR 12 AM 11:30

Dear Chair Menor and Councilmembers:

Pursuant to Section 13-103(b) of the Revised Charter of the City and County of Honolulu, I hereby appoint, subject to confirmation by your Honorable Body, Ms. Lynette Lo Kanda (a.k.a. Lynette Lo Tom) as a member of the Ethics Commission. Ms. Kanda will succeed Mr. Stephen Silva and serve for a term to expire on December 31, 2021. I would appreciate your favorable consideration of Ms. Kanda's appointment and request adoption by the City Council in the most expedient manner possible.

I have enclosed Ms. Kanda's personal information for your review. For any general inquiries you may have regarding this appointment, please contact my executive assistant, Justin Gruenstein, at 768-6603.

Sincerely,


FOR Kirk Caldwell
Mayor

Enclosures

cc: Ms. Lynette Lo Kanda
Department of the Corporation Counsel
Ethics Commission

**CITY AND COUNTY OF HONOLULU
MAYOR APPOINTMENT / BOARD OR COMMISSION MEMBER
NOMINATION FORM**

1. Position Nominated to: Ethics Commission

2. Name: Lynette Lo Kanda
(First) (Middle) (Last)

3. Are you a citizen of the United States? Yes No
Are you a resident of the City and County of Honolulu? Yes No
If yes, how long 50 yrs
Are you a registered voter in the City and County of Honolulu? Yes No

4. Political affiliation (Civil Service Commission and Liquor Commission nominees only) N/A

5. Occupation: Public Relations/Marketing and Writer/Author

6. Name and address of employer or firm:
Bright Light Marketing Group, Inc. , PO Box 235865, Honolulu, HI 96823
Honolulu, HI 96823

7. Does your employer do any business with the City and County of Honolulu?
Yes No If yes, state the nature of business and approximate dollar amount in the last five years:

8. Do you or does any member of your immediate family hold office or own stock in any firm?
Yes No

9. Does the firm do business with the City and County of Honolulu? Yes No
If yes, provide details including the name(s) of the firm:

10. Do you have any part-time employment, professional activity, or financial interests other than those indicated in the previous question? Yes No
If yes, provide details:
Bright Light Marketing Group, Inc. helps a few clients at this time. I am also a freelance writer for cooking publications.

11. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed? Yes No

12. Are any members of your family employed by the City and County of Honolulu or any attached agency? Yes No If yes, please specify the department and division:

13. Are there any incidents in your past that may jeopardize your nomination
Yes No

14. Have you ever been convicted of a felony? If yes, provide details:

No

15. Education:

Graduate of Punahou School

~~Bachelor's Degree in Journalism from the U. of Colorado, 1 year graduate school at U. Michigan, MBA degree from U. of California - Berkeley~~

16. Provide a summary of major work experience for the last ten (10) years. Begin with your present job including military (attach additional sheets if necessary or resume):

Founded Bright Light Marketing Group in 1990 and have helped many companies and organizations with marketing and communications. In 2015 wrote "A Chinese Kitchen Kitchen" cookbook. Currently, I write about food.

17. Community activities, etc. (also list any service on any other board or commission Federal, State or County):

Marketing Chair and board member of the YMCA Metro board, Japanese Chamber of Commerce Member, Board member of Yin Sit Sha (rice farmers of Punaluu), member of the Society of Professional Journalists

18. Have you ever been a member of a board or commission with the City and County of Honolulu?

Yes No If yes, provide name(s) of board/commission:

Chair of the Civil Defense Commission Advisory Board

19. Will you be able to commit to the full term of this appointment? Yes No

20. Will you be able to commit to meeting dates and times? Yes No

21. Are you regularly away from Honolulu? Yes No If yes, please explain:
I visit my daughter and grandson in California, but those dates are flexible

22. Are you willing to make a confidential financial disclosure to the city Ethics Commission upon appointment and yearly thereafter? Yes No

23. What do you understand to be the prime duties of your county appointment?
To give input and common sense and to do what is right.

The above statements made by me are true, complete, and correct to the best of my knowledge and belief and are made in good faith.


(Signature)


(Date)

The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.



Lynette Lo Tom

President & CEO

Lynette Lo Tom (legal name Lynette Lo Kanda), one of Hawaii's most experienced communications professionals, has delivered results for hundreds of businesses, government agencies and non-profit organizations since founding her communications firm in 1990. While growing her one-person public relations consultancy into the thriving, full-service marketing agency, Tom learned that focusing on the success of her clients was the secret of success in her own company. More than 90 percent of Bright Light Marketing's new clients come from business referrals, a testament to the firm's reputation for client service.

An unquenchable thirst to learn about new things and a desire to effectively communicate complex issues made Tom a top Hawaii broadcast news reporter, television anchor, and editor in the early 1980's. She was then named the public information manager and company spokesperson for GTE Hawaiian Tel (now Hawaiian Telecom) prior to launching her company. Today, that same inquisitive drive and determination propels Tom and the Bright Light Marketing team to provide effective marketing solutions for each client's unique needs.

Tom holds a Masters of Business Administration degree from the University of California at Berkeley and graduated with honors in journalism from the University of Colorado at Boulder. She was selected to serve as Chair on the five-member volunteer Citizens Advisory Commission on Civil Defense for the City & County of Honolulu. She is the former marketing chair for the Honolulu Japanese Chamber of Commerce, is on the metro board of the YMCA of Honolulu and serves as marketing and communications chair, is a board member of Yin Sit Sha (rice farmers of Punaluu), and is a 29-year member of the Society of Professional Journalists. She also assists numerous non-profit organizations.

She has led the firm to win numerous awards, including those from the International Association of Business Communicators (IABC), Public Relations Society of America (PRSA), a 2012 PRSA Koa Hammer Award for Media Relations and a 2012 PRSA Koa Anvil Award for Community Relations and Events and Observances. In 2011, she was a finalist in Pacific Business News' Women Who Mean Business Award, for-profit division, and was honored by the Honolulu Japanese Chamber of Commerce as an Outstanding Member of the Year. She is proud of Bright Light's reputation for quality work.

In 2015, Tom authored "A Chinese Kitchen" a cookbook about the Chinese heritage foods of Hawaii. She is the president of a new company, Bright Light Cookery, where she does culinary related cooking demonstrations. She writes for various publications on the topic of food.