Department of Transportation Services (DTS)
Transportation Mobility Division Title VI Program
Service Equity Analysis Report
Weekday Peak Period Circulator Routes: 234 Kahala Mall/Waialae Nui
302 Moanalua Valley/Kalihi Transit Ctr.

Introduction

Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving Federal financial assistance. DTS' 2019 Public Transit Title VI Program identifies:

- the policies and procedures used to determine whether service change proposals are considered "major" and to evaluate the impact of major service changes on minority (TVI) and low income (EJ) populations.
- bus routes designated TVI/EJ based on the proportion of TVI/EJ population in the service area.

Route 234 service area: Waialae Nui, Kahala Mall.
Route 302 service area: Kalihi Transit Center, Moanalua Valley.

The proposal to reduce the number of trips does not trigger the requirement for a Service Equity Analysis based on the following.

- Routes 234 and 302 are not designated TVI/EJ routes.
- The proposed changes do not meet the criteria for a "major" service change as detailed below.

Proposed Changes

- Route 234: reduce service to one AM trip and one PM trip.
- Route 302: reduce service to two AM trips and one PM trip.

Major Service Change Criteria

"Changing service levels (ie: trips, service hours/miles, span of service, headways) for existing routes when ridership of the affected route exceeds 10% of system-wide ridership."

Annual Ridership FY 2020
System-wide: 48,536,030

Route 234: 5,939 Affected ridership: .00012%
Current weekday ridership averages 2-5 riders.

Route 302: 10,388 Affected ridership: .00022%
Current weekday ridership averages 5-7 riders.

Background

The effects of the pandemic continues to impact TheBus service with system-wide ridership averaging 55% of pre-pandemic levels. To address the decrease in ridership levels, TheBus routes/schedules are being evaluated and adjusted to address excessively underutilized service. Proposals include adjustments to span of service, headways, trips, and routes.

Public Outreach Activities

Public outreach activities for the proposed changes include:

- Notification email and copies of Rider Notices to Honolulu City Council Members whose districts are affected by the proposals and the Transportation Committee Chair.
- Notification email and copies of Rider Notices to the Neighborhood Boards affected by the proposals. (Presentation to be made upon request)
- Media Notifications by DTS Public Information Specialist. (ie Press Release, Twitter, Instagram).
- Notification email and copies of Rider Notice to Department of Human Services/Division of Vocational Rehabilitation/Hoopono Services for the Blind.
- Rider Notices posted at affected bus stops along affected routes.
- Onboard distribution of Rider Notices by bus operators of affected routes.
- Mail/email distribution of Rider Notices to selected developments, businesses, facilities, residents, etc. affected by the proposals.
- Notifications on TheBus.org website and linked to the DTS website.