Department of Transportation Services (DTS)
Transportation Mobility Division Title VI Program
Service Equity Analysis Report
Trunk Route: 13 Liliha/Waikiki/University of Hawaii Manoa

Introduction

Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving Federal financial assistance. DTS' 2019 Public Transit Title VI Program identifies:

- the policies and procedures used to determine whether service change proposals are considered "major" and to evaluate the impact of major service changes on minority (TVI) and low income (EJ) populations.
- bus routes designated TVI/EJ based on the proportion of TVI/EJ population in the service area.

TheBus Route 13 provides service to Liliha-Puunui, Downtown, Ala Moana, Waikiki, Kapahulu, Kaimuki, and the University of Hawaii Manoa.

The proposed realignment of the segment connecting Ala Moana and Waikiki does not trigger the requirement for a Service Equity Analysis based on the following.

- Route 13 is not a designated TVI/EJ route.
- The proposed change does not meet the criteria for a "major" service change as detailed below.

Proposed Changes

The proposal realigns the Ala Moana/Waikiki connection from the McCully Street to Kalakaua Avenue due to the removal of the westbound left turn contraflow restriction at the Kalakaua Avenue/Kapiolani Boulevard intersection during weekday AM/PM peak periods. The change facilitates schedule adherence and travel time with direct two-way routing.

- Westbound Routing: Realign Pau Street, Ala Wai Boulevard, McCully Street segment to Kalakaua Avenue, Kapiolani Boulevard.
- Eastbound Routing: Realign McCully Street, Ala Wai Boulevard segment to Kapiolani Boulevard, Kalakaua Avenue.

Major Service Change Criteria

"Eliminating route segments when the affected ridership of the eliminated segment exceeds 10% of the route's total ridership."

Route 13 Annual Ridership FY 2020:

Entire Route:	3,366,731
Eliminated Segment:	119,824
Affected ridership:	.036%

Background

The Ala Moana/Waikiki alignment is circuitous due to the left turn restriction (Kalakaua Ave. to Kapiolani Blvd.) of the weekday AM/PM contraflow. Although the restriction affects only the westbound segment, the circuitous routing was used in both directions to provide consistent, uniform routing for riders; adding time and distance to the route's service profile.

The left turn restriction was permanently removed from the contraflow, therefore, realigning the Ala Moana/Waikiki segment is being proposed to provide direct two-way routing along Kalakaua Avenue. Route 13 bus stops affected by the proposed realignment are served by other bus routes.

Public Outreach Activities

Public outreach activities for the proposed changes include:

- Notification email and copies of Rider Notices to Honolulu City Council Members whose districts are affected by the proposals and the Transportation Committee Chair.
- Notification email and copies of Rider Notices to the Neighborhood Boards affected by the proposals. (Presentation to be made upon request)
- Media Notifications by DTS Public Information Specialist. (ie Press Release, Twitter, Instagram).
- Notification email and copies of Rider Notice to Department of Human Services/Division of Vocational Rehabilitation/Hoopono Services for the Blind.
- Rider Notices posted at affected bus stops along affected routes.
- Onboard distribution of Rider Notices by bus operators of affected routes.
- Mail/email distribution of Rider Notices to selected developments, businesses, facilities, residents, etc. affected by the proposals.
- Notifications on TheBus.org website and linked to the DTS website.