

Airport Area Transit-Oriented Development Plan

Employee Survey EXECUTIVE SUMMARY

November 2014



Department of
Planning & Permitting



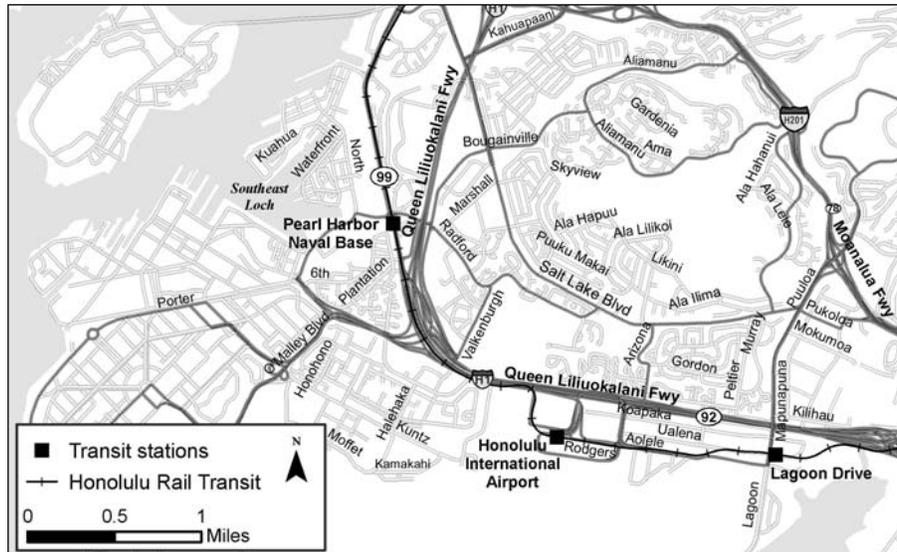
Survey Background

Survey Purpose

The Department of Planning and Permitting (DPP) of the City and County of Honolulu sought to capture the perspectives of people who work near the future rail transit stations at Pearl Harbor, Honolulu International Airport, and Lagoon Drive (“Airport area”; see map below). PBR Hawaii & Associates, Inc. (PBR Hawaii) assisted the DPP in conducting a survey to assess employees’ perceptions about their workplace neighborhood, in addition to their opinions about potential transit-oriented development (TOD) opportunities in these areas. (A separate survey was conducted for employers since their needs can differ from those of employees.) The results of the employee survey, combined with other sources of community input, will help the DPP make plans to guide future public investment and development in the Airport area.

Survey Methods

The survey was open to the general public online. A total of 1,001 employers in the Airport area received a separate employer survey, which included an insert requesting they share the employee survey link with their employees. Major employers also received an email notice of the employee survey for distribution to those that work there. In addition, Airport Area TOD Plan Advisory Committee members helped spread the word to local businesses.



The survey was open from late August to early November, 2014. A total of 151 employees in the Airport area responded to the survey. This is not a scientific survey, as respondents do not necessarily reflect a representative sample of the employee population due to the collection method. Valid responses were limited to employees who identified their place of employment in the Airport area.

Survey Reports

This summary of the survey results highlights key findings. A full report of the survey methods and results, including the survey itself, can be found online at: www.todhonolulu.org. The results of the employer survey, and a survey of area residents, can also be found online.

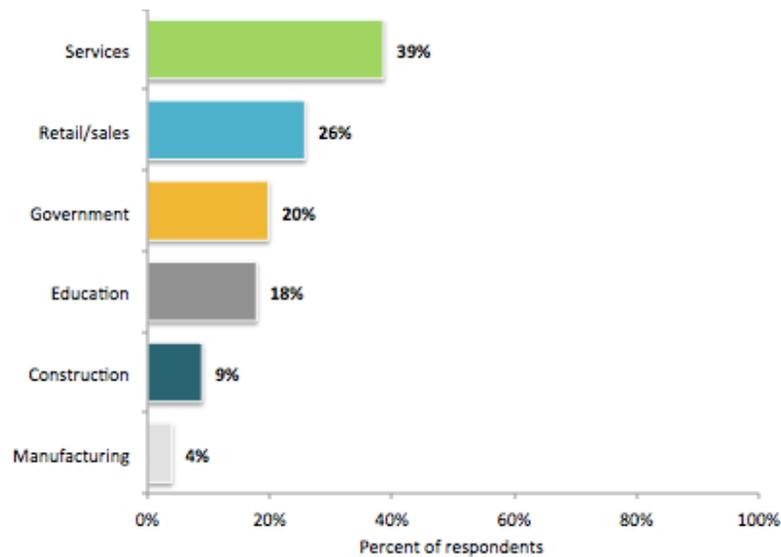
Survey Findings

Who We Heard From

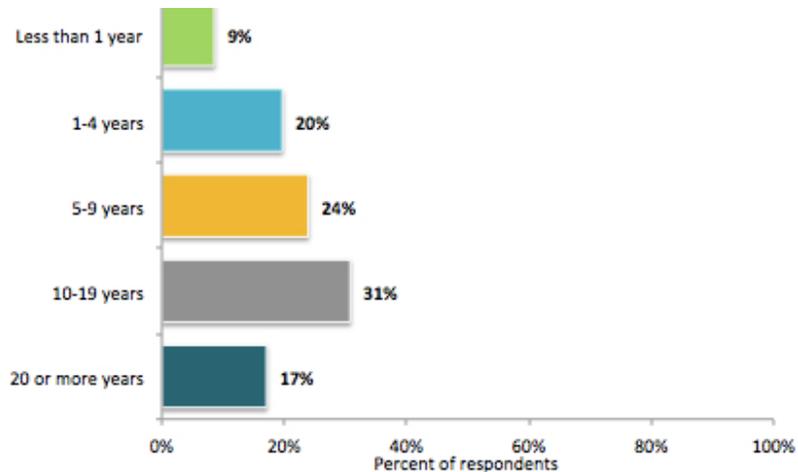
Area employees primarily worked near the Airport

Of the 151 responding employees, the majority identified their workplace as in the “Airport area” (62 percent), followed by Mapunapua (20 percent), Salt Lake (14 percent), and Pearl Harbor (4 percent). Most respondents (39 percent) worked for organizations that provide services, while retail/sales, government, education, construction, and manufacturing sectors were also identified (totals sum to more than 100 percent because employees could pick more than one category). Almost half of the employees have been working at their current job location for at least 10 years. Nearly all (97 percent) respondents are employed full time.

Q22: Which of the following best describes your job? (check all that apply)



Q23: How long have you worked at this location?

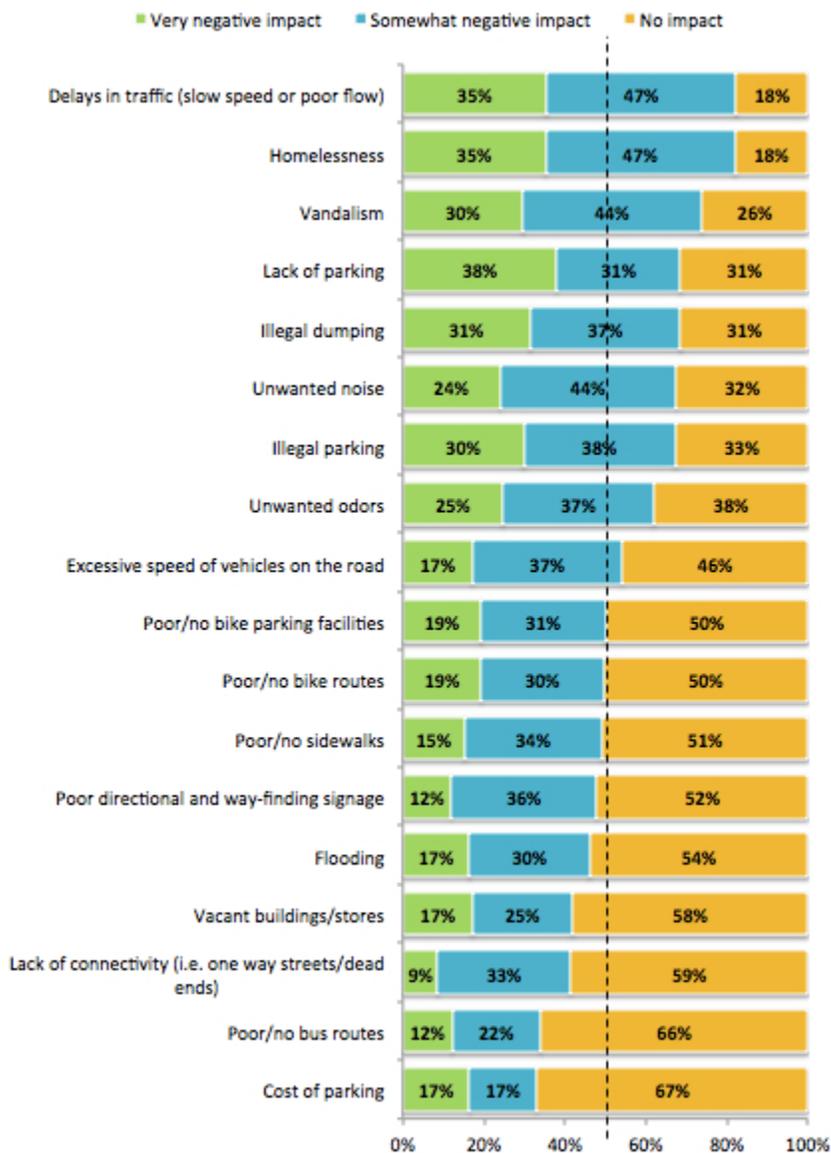


Infrastructure and Neighborhood Characteristics

Pedestrian facilities get high marks, yet area perceived as unsafe, dirty and disorderly

Seventy percent of respondents rated the presence and condition of sidewalks as excellent or good, and many gave high marks to the presence of crosswalks/crossing lights (52 percent) and bus stops (57 percent). However, most rated safety as fair or poor while bicycling (85 percent), at night (79 percent), or while waiting for a bus (66 percent). Traffic delays and homelessness were seen as the biggest area problems, with 82 percent saying each had very negative or somewhat negative impacts. About two-thirds of employees also said vandalism, illegal dumping, unwanted noise and odors, and a lack of parking or illegal parking had very negative or somewhat negative effects.

Q7: Which, if any, of the following issues have had a negative impact on your work environment?



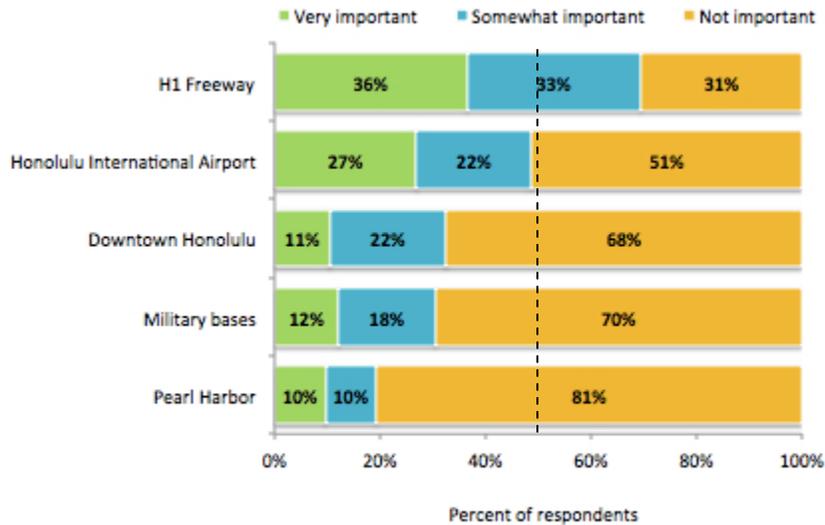
Transportation Mobility

Although most drive alone to work, more than a third are likely to ride the rail

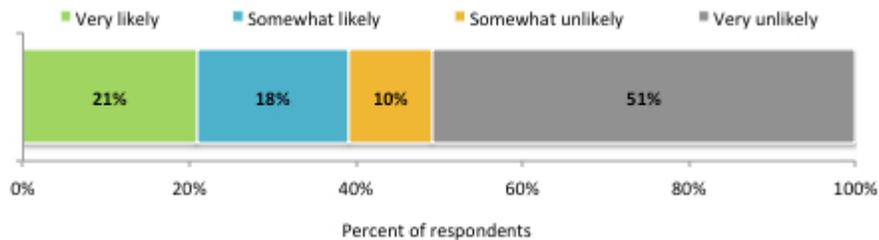
Eighty-eight percent of respondents drove alone to work most or all of the time, while 12 percent carpooled or were dropped off; 4 percent commuted mostly by bus, and 3 percent said they mostly walked to work (the total exceeds 100 percent because people could specify more than one travel mode). However, 39 percent said it is very likely or somewhat likely they will ride the train to work. Of those, the majority (52 percent) said they would use the Airport rail station, followed by Lagoon Drive (31 percent), Pearl Harbor (10 percent) and Aloha Stadium (5 percent).

The vast majority of people had access to free parking, although 69 percent said a lack of parking was a major issue. Although most respondents work near the Airport, over two-thirds said it was more important for their work to be near the H1 Freeway than the Airport.

Q10: Is it important to you that you work close to the following?



Q16: At least one rail station will be within 1-2 miles of your workplace. Once it is built, how likely/unlikely will you be to use rail transit to/from work?

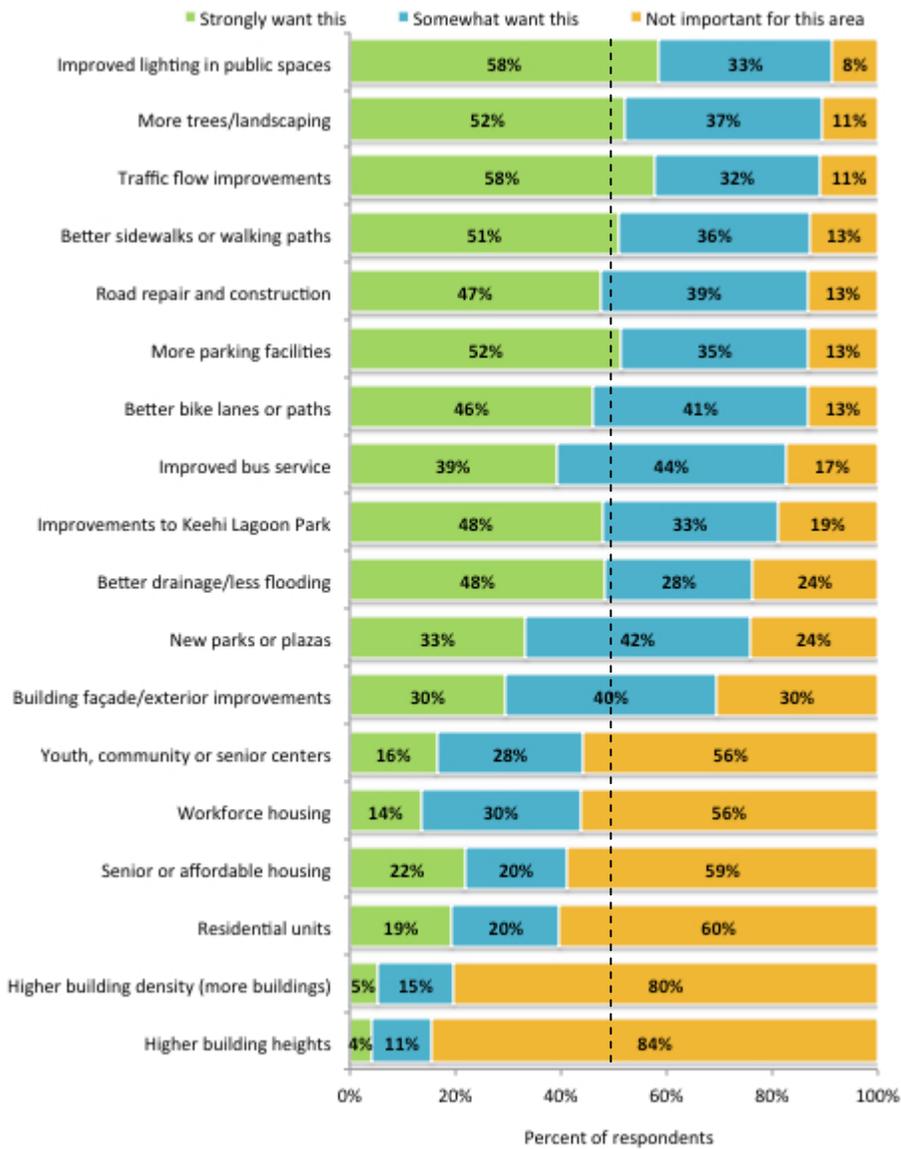


Development Opportunities

Respondents favor road/bike/pedestrian improvements; less support for housing, density

Seventy-six percent of respondents said they support redevelopment efforts, particularly infrastructure and amenity improvements such as better lighting in public places, more trees and landscaping, and better traffic flow, walking and bicycle paths and parking facilities. Less than half placed a priority on housing, higher building heights and density, and community centers.

Q19: If new development or redevelopment occurred near your workplace and/or the new rail station, which of these features would you most, or least, like to see?



For more information on the City's TOD program and a full report of survey results, visit www.todhonolulu.org. Paid for by the taxpayers of the City & County of Honolulu.