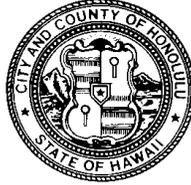


**LIQUOR COMMISSION
CITY AND COUNTY OF HONOLULU**

711 KAPIOLANI BOULEVARD, SUITE 600, HONOLULU, HAWAII 96813-5249
PHONE (808) 768-7300 or (808) 768-7333 • FAX (808) 768-7311
INTERNET ADDRESS: www.honolulu.gov/liq • E-MAIL: liquor@honolulu.gov



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MAYOR

JOSEPH V. O'DONNELL
CHAIRMAN

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ADMINISTRATOR

ANNA C. HIRAI
ASSISTANT ADMINISTRATOR

HAWAII LIQUOR AT A GLANCE

THE FOUR COUNTIES

Liquor Commission,
City and County of **Honolulu**
Pacific Park Plaza
711 Kapiolani Boulevard, Suite 600
Honolulu, HI 96813
[Website](#)

Franklin Don Pacarro, Jr., Administrator
Anna C. Hirai, Assistant Administrator

Liquor Laws of Hawaii
[Click Here](#)

Act 184, Session Laws of Hawaii 2017
[Click Here](#)

Rules of the Liquor Commission
[Click Here](#)

Proposed Amendments (FY18 License Fee Increases Not Being Pursued)
[Click Here](#)

Department of **Hawaii** Liquor Control
Hilo Lagoon Center
101 Aupuni Street, Suite 230
Hilo, HI 96720
[Website](#)

Gerald Takase, Director

Rules and Regulations of the Liquor Control Adjudication Board
[Click Here](#)

Rules and Regulations of the Liquor Commission
[Click Here](#)

Department of Liquor Control,
County of **Kauai**
Lihue Civic Center, Moikeha Building
4444 Rice Street, Suite 120
Lihue, HI 96766
[Website](#)

Gerald Rapozo, Director

Rules & Regulations of the Liquor Control Commission of the County of Kauai
[Click Here](#)

Department of Liquor Control,
County of **Maui**
Trask Building
2145 Kaohu Street, Room 105
Wailuku, HI 96793
[Website](#)

Glenn Mukai, Director
Mark Honda, Deputy Director

Chapter 101, Rules Governing the Manufacture and Sale of Intoxicating Liquor of the County of Maui
[Click Here](#)

Chapter 102, Rules Governing Administrative Practices and Procedures of the Liquor Commission and Liquor Control Adjudication Board of the County of Maui
[Click Here](#)

Notice of Public Hearing (Proposed Amendments)
[Click Here](#)

Liquor Tax Law (AKA Gallonage Tax Law) – HRS §244D (tax rates last amended 1997)

Distilled Spirits	5.98 per wine gallon
Sparkling Wine	2.12 per wine gallon
Still Wine (includes vermouth & sake; up to 24% ABV)	1.38 per wine gallon
Cooler Beverage (both wine & malt beverage based; up to 7% ABV)	0.85 per wine gallon
Beer other than Draft Beer	0.93 per wine gallon*
Draft Beer	0.54 per wine gallon

*See below article re: 2018 legislative session.

[Maui Now](#)

September 26, 2017

Maui Rep. Kaniela Ing plans to introduce a bill during the next legislative session that would cut taxes Hawai'i residents pay for beer by more than half, from 93 cents a gallon to 42 cents a gallon.

“While it may appear that beer is taxed at a lower rate per gallon when compared to wine or spirits, if you break down the amount of alcohol per average gallon of beer versus wine or spirits, beer drinkers are taxed at a much higher rate,” said Rep. Ing. “The goal here is to level out the taxes so that each type of alcoholic beverage is taxed equitably.”

Ing says that his proposed tax cut is not to encourage drinking, as he rarely drinks alcohol

himself. Rather, Ing says, his proposal is a matter of class fairness.

“Working people tend to drink beer more often than other types of alcoholic beverages. But today they are taxed more per ounce of alcohol than someone drinking wine. When you look at it that way, the current system is incredibly unjust.”

Compared to other states, Hawaii’s alcohol taxes rank second for beer, 11th for wine, and 23rd for spirits.

Ing believes this proposal makes sense from an economic and business standpoint as well. “Hawaii’s beer industry is growing and has resulted in hundreds of new jobs, diversified tourism, and a stronger economy,” he said. “If you look at other states, this local industry has a lot of room to grow. We should encourage the growth of local business to allow them to compete in the national marketplace.”

OTHER HAWAII STATE BUSINESS INFORMATION RESOURCES

The state’s Data Book is the most comprehensive statistical book about Hawaii in a single compilation.

[Click Here](#)

This report provides concise statistical information and analyses on Labor, Income and Prices, Taxes, Tourism, Construction, and other indicators, as well as an overview of the State of Hawaii and the four counties.

[Click Here](#)

Business resources – information and reports.

[Click Here](#)

CITY AND COUNTY OF HONOLULU INFORMATION

Reported Gross Liquor Sales (Honolulu County Only)

FISCAL YEAR	REPORTED GLS (\$)	INCREASE FROM PREVIOUS FY (\$)	PERCENTAGE INCREASE (%)
FY15	1.166 billion	41 million	3.65
FY16	1.215 billion	49 million	4.22
FY17*	1.237 billion	21 million	1.76

*As of 9/27/17.

Licensee Population (Honolulu County Only) (1,466 Total as of 9/27/17)

Brew Pub – General (2 categories)	10
BYOB – General (2 categories)	-0-
Cabaret – General (2 categories)	18
Caterer – General (Food Service Business)	-0-
Club – General (2 categories)	14
Dispenser – Beer (4 categories)	-0-
Dispenser – Beer & Wine (4 categories)	6
Dispenser – General (4 categories)	233
Hotel – General	45
Manufacturer – Alcohol	-0-
Manufacturer – Beer	1
Manufacturer – Spirits	4
Manufacturer – Wine	2

Restaurant – Beer (2 categories)	2
Restaurant – Beer & Wine (2 categories)	47
Restaurant – General (2 categories)	503
Retail – Alcohol	-0-
Retail – Beer & Wine	30
Retail – General	505
Small Craft Producer Pub – General (2 categories)	1
Tour or Cruise Vessel – General (2 categories)	18
Transient Vessel - General	-0-
Wholesale – Alcohol	-0-
Wholesale – Beer & Wine	3
Wholesale – General	23
Winery – Wine	-0-

Birth and Life of a Licensee in Honolulu County (in a nutshell)

Application	<ul style="list-style-type: none"> - Approx. 4 months to obtain license. - \$250 application fee*; \$2,000 publication fee; balance of license fee* when approved license issued. - Forms available at front counter & online (online application in FY19!). - For multi-tiered organizational structures, we only look at/vet the immediate entity that will hold the license; upstream entities need to be described.
Operating	<ul style="list-style-type: none"> - Required managers, registered bartenders, registered employees? - 16 vs.18 vs. 21 year old employee? - Happy Hour pricing/promotion permitted; other types of inducements may not be. - Planning to do alterations/extension of premises/deletion of premises? - Special events (catering; minor performers; casino entertainment; etc.)? - What can be approved administratively (without a hearing) and what must go before the Commission? - Using a food/beverage operator or manager?
Changes	<ul style="list-style-type: none"> - After Act 184, generally, officer/director/member/manager/ownership changes reported 30 days after change. - Transfer of license (tax clearances required from both parties) vs. stock transfer. - Options available while waiting for transfer to be completed (Temporary License vs. Special License vs. Management/Operating Agreement).
Renewal	<ul style="list-style-type: none"> - Mail out begins in March of each year; make sure your contact/address information is correct. - Federal/State tax clearances are one of the biggest challenges for licensees each year! - Gross liquor sales reporting forms are part of renewal process (online reporting and payment by FY19!).

*Proposed increase.