

DEPARTMENT OF PARKS AND RECREATION

National Recreation and Parks Association (NRPA)
Best Practices for a Successful Senior Citizens' Program

BY: RECREATION SUPPORT SERVICES
(SENIOR SECTION)

BEST PRACTICES

To evaluate and enhance
the senior citizens' programs,
The four best practices
outlined by the
National Recreation and Parks
Association

01

Inclusion and Diversity

02

Marketing and Promotion

03

Program Planning and Management

04

Evaluation and Improvements

Inclusion and Diversity

01

Identify Community Needs

02

Inclusive Programming and Accessibility

03

Create a Welcoming Environment

04

Evaluation and Continuous Improvement

Marketing and Promotion

01

Communicate the Value and Benefit

02

Diverse Marketing and Communication Channels

03

Engage and Empower the Community

04

Partnership are Key

05

Tailor Program for Older Adults

06

Create an Inclusive and Accessible Environment

Program Planning and Management

01

Needs Assessment and Program Planning

02

Inclusive and Accessible Environment

03

Outreach and Engagement

04

Partnership and Resources

05

Staffing and Training

06

Evaluation and Continuous Improvement

Evaluation and Improvement

01

Needs Assessment and Goal Clarification

02

Program Evaluation and Data-Driven
Improvements

03

Focus on Accessibility, Inclusivity,
and Partnership

04

Continuous Improvement and Action

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Evaluation and Improvements

Thank you

