

DEPARTMENT of PARKS and RECREATION

*We Add Quality to Life*

CITY and COUNTY of HONOLULU  
Kirk Caldwell, Mayor



DEPT. of PARKS and RECREATION  
Michele K. Nekota, Director

**2017 LEI COURT SELECTION**

In Hawai'i, the lei is a symbol of friendship, goodwill, and aloha. A Lei Court enhances the Lei Day Celebration of the City and County of Honolulu. The Lei Court must be knowledgeable in the art of lei making, hula, and be able to convey the spirit of lei aloha with warmth and dignity. This year's Lei Day Celebration theme is:

Lei Kula

Gold Lei – the gold lei of the golden years

The Lei Court is selected from one of the four rotating age groups:

18-30 years	Nā 'Ōpio (The Youth)
31-45 years	Nā Mākua (The Adults)
46-60 years	Nā Mākua 'Ō'ō (The Elders in Training)
61 and over	Nā Kūpuna (The Elders)

This year is the year of our Nā Mākua 'Ō'ō. One lei king or lei queen and up to two lei prince and/or princesses will be selected. It will be at the sole discretion of the City and County of Honolulu, Department of Parks and Recreation to select more than two lei prince/princesses.

**I. CONTEST ELIGIBILITY**

Persons, 46-60 years of age by Saturday, March 4, 2017. Proof of age is required by presenting an original, current, valid passport, Hawai'i State Identification or driver's license. Altered documents are unacceptable and will disqualify your application. Submit a copy of the document with your application. Bring the original of this document to the interview and orientation meeting.

**II. CONTEST RULES AND REQUIREMENTS**

1. Submit a completed 2017 Lei Court Selection application form, copy of your proof of contest eligibility documentation (see section I. above), biography, and color photograph of yourself (no group shots) by the application deadline. Bring the original of this documentation to the interview and orientation meeting.
2. The biography shall be one to five (1-5) pages, single-sided, typed/print, which shall include, but not be limited to, in this order:
  - a. personal background information;
    1. Your full name.
    2. Family History - names of your parents, where you grew up, # of siblings, marital status (single or married), partner's name, # of children, names of your children, etc.
    3. Schools attended (school name, State, Degree obtained if applicable).
    4. Name of your employer and your position/title.
  - b. lei making experience;
  - c. hula experience;
  - d. special talents;
  - e. hobbies;
  - f. 25-30 line introduction of yourself, which when spoken should be no more than one minute thirty seconds in length and shall include in this order: brief greeting and your

full name; personal background information; lei making experience; hula experience; special talents; hobbies; and, closing 1-2 lines.

- g. describe what Lei Day means to you;
- h. describe the Hawaiian values you feel the Lei King/Queen should live/practice/possess;
- i. why you want to be the Lei King/Queen; and,
- j. why you feel you are qualified to be the Lei King/Queen.

The information and the photograph you provide may be shared with the media and/or used for publicity purposes, so please provide only the information you feel comfortable in sharing with the public.

3. All contestants are required to attend the interview and orientation meeting on Wednesday, February 1, 2017, 4:30-7:30 p.m. at McCoy Pavilion Auditorium (Ala Moana Regional Park), 1201 Ala Moana Boulevard, Honolulu, HI 96814 (or other designated location). Please do not be late. Bring your original proof of contest eligibility documentation (see Section I. above) with you to this meeting.
4. The Lei Court will represent the City and County of Honolulu at the annual Lei Day Celebration on Monday, May 1, 2017, at Kapi'olani Park from 6:00 a.m.-6:00 p.m., and on Tuesday, May 2, 2017, at Mauna 'Ala and Kawaiāha'o Church from 8:30 a.m.-Noon.
5. All contestants are required to attend rehearsal for the March 4<sup>th</sup> Lei Court Selection Event. Rehearsal is on Wednesday, February 15, 2017, from 5-7:00 p.m., at McCoy Pavilion Auditorium (or other designated location). This will be a walk-through rehearsal only (no dancing).
6. The Lei Court is required to attend a minimum of two (2) hula practices. These dates will be set after the March 4<sup>th</sup> Lei Court Selection Event.
7. The Lei Court is required to attend rehearsal for the May 1<sup>st</sup> Lei Day Celebration. Rehearsal is on Sunday, April 30, 2017, 3:00-5:00 p.m., at the Kapi'olani Park Bandstand.
8. The Lei Court will be required to make a number of public appearances prior to and after May 1, to publicize Lei Day. When they attend these public appearances, they are required to provide their own transportation, their own lei 'ā'ī and/or lei po'o, their own lei-making materials (as needed), lei to give at publicity events and activities, and wear appropriate attire representative of their position as the City and County of Honolulu Lei Court. Acceptable formal attire would include dress slacks with long sleeve dress shirt (or long sleeve dress aloha shirt), sash and dress shoes and socks or mu'umu'u (knee to floor length) with dressy sandals or shoes. Acceptable casual attire would include dress slacks with short sleeve aloha shirt and dress shoes and socks or aloha shirt with matching/coordinating cropped pants (or ankle length) or skirt (knee to floor length) or mu'umu'u. Unacceptable attire includes jeans, shorts, cut-off tops or bottoms, tank tops, t-shirts, clothing that is too tight or too revealing, midriff revealing clothing, etc.

The required casual event is:

- Kamehameha Day Parade Meeting, May 24, 2017 (tentative date);

The required formal events are:

- Prince Kūhiō Day Parade, March 25, 2017;
- Lei Day Celebration May 1 and 2, 2017;
- Lei Draping Ceremony at the Statue of King Kamehameha, June 9, 2017 (tentative date), 3:30 p.m.;
- Annual Kamehameha Day Parade, June 10, 2017 (tentative date);
- Annual Nā Hula Festival, August 5 and 6, 2017;
- Aloha Festivals Parade, September 23, 2017 (tentative date);
- Mililani Christmas Parade, December 2, 2017;
- Lei Court Selection Event, March 3, 2018; and,
- Lei Day Celebration, May 1, 2018.

The Lei Court will be asked to make a number of public appearances prior to and after May 1, to publicize Lei Day.

These events may include, but not be limited to:

- Various publicity events (TV, radio, press conferences, etc.); and,
- Senior Valentine's Dance, February 2018 (usually the 2<sup>nd</sup> Tuesday of February).

9. The Department of Parks and Recreation will provide the Lei Day Court (king/queen, prince/princess, and attendants) with an outfit, attendants (eight maximum) with sashes only, and their lei for the May 1<sup>st</sup> Lei Day program.
10. The Lei Court and attendants will provide their own appropriate footwear for all public appearances.

11. The Lei Court and attendants will be responsible for the dry cleaning of their Court attire.
12. The lei king/queen shall be encouraged to provide their own Court attendants which shall be limited to a chanter, pūkani (conch shell blower), four kāhili bearers, and two spear bearers. The lei king/queen shall be responsible to ensure that the Court attendants wear black dress long pants (no jeans), black shoes, black socks, and long sleeve white dress shirt at all public appearances.
13. The City and County of Honolulu reserves the right to disqualify any contestant or title-holder for failure to adhere to the Lei Court Selection Event rules and regulations at any time.

**III. DEADLINE FOR APPLICATION IS JANUARY 6, 2017 (POSTMARK DATE)**

Applications are due no later than Friday, January 6, 2017 (postmark date) to:

Department of Parks and Recreation  
 Attn: Culture and Arts Section  
 1000 Ulu‘ōhi‘a Street, Suite 309  
 Kapolei, Hawai‘i 96707

**IV. LEI COURT SELECTION DATE IS SATURDAY, MARCH 4, 2017, 9:00 A.M. – 4:00 P.M., AT MCCOY PAVILION (or other designated location).**

**V. JUDGING WILL BE BASED ON:**

1. KUMUHANA O KA LEI (35 points): Completing a lei before the judges at the contest site and wearing that lei during the Kūlana Lei portion of the competition. The lei must be started and completed within one hour. Lei may be either lei ‘ā‘ī or lei po‘o. An additional two lei (minimum of 20” each) shall be made in advance in two different styles from the lei made at the selection event. Documentation of you making these two additional lei shall be provided by you through photographs and/or essay (no more than one page). This documentation shall be part of your lei table. All three lei will be scored. Do not use endangered plants in your lei. Each contestant shall also decorate the lei making table to reflect the contestant’s personal style.
2. HULA (15 points): Performing the hula ‘auana of your choice. You may bring your own musicians (or utilize the musicians provided); a CD; or, cassette tape. A CD/cassette player will be provided.
3. KŪLANA LEI (30 points): Poise and Personality - how you presented yourself at the interview and throughout the selection event day (informally and while performing on stage). Contestants are required to wear the lei they made during Kumuhana o ka Lei at this time.
4. ‘ŌLELO PELEKANE (10 points): How to convey the “spirit of lei aloha.” Contestants are required to speak in English before the audience on:
  - a. what Lei and Lei Day means to them;
  - b. describe the Hawaiian values they feel the Lei King/Queen should live/practice/possess;
  - c. why you want to be the Lei King/Queen; and,
  - d. why you feel you are qualified to be the Lei King/Queen.
5. ‘ŌLELO HAWAI‘I (10 points): As one of the two official languages of the State of Hawai‘i, we encourage the proper pronunciation and use of ‘Ōlelo Makuahine – mother tongue. Contestants are required to recite, in Hawaiian, a short ‘ōlelo that will be provided to them at the Wednesday, February 1, 2017 interview and orientation meeting.
6. The contestant with the most total points will be selected as the Lei King/Queen. First and second runner-ups are designated as Lei Prince/Princess.

**FOR MORE INFORMATION, CALL THE DEPARTMENT OF PARKS AND RECREATION, KAPOLEI HALE, PHONE: 768-3041.**

**2017 LEI COURT SELECTION**  
**“Nā Mākua ‘Ō‘ō”**

**ENTRY FORM (Please print or type)**

FULL LEGAL NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

MAILING CITY, STATE, ZIP CODE: \_\_\_\_\_  
City State Zip Code

HOME ADDRESS: \_\_\_\_\_

HOME CITY, STATE, ZIP CODE: \_\_\_\_\_  
City State Zip Code

E-MAIL ADDRESS: \_\_\_\_\_

PHONE (Business): \_\_\_\_\_ Phone (Residence): \_\_\_\_\_

PHONE (Cell): \_\_\_\_\_ Phone (Fax): \_\_\_\_\_

BIRTHDATE: \_\_\_\_\_  
Month Date Year

BIRTHPLACE: \_\_\_\_\_  
City State Country

BIOGRAPHY IS ATTACHED:  Yes  No

PHOTOGRAPH IS ATTACHED:  Yes  No

In consideration of being permitted to participate in the 2017 Lei Court Selection Event and Lei Day Celebration conducted by the City and County of Honolulu, I hereby voluntarily assume all risks of injury, including injuries sustained during the hula portion of the 2017 Lei Court Selection Event, death or damage to my person or property in connection with my participation in the 2017 Lei Court Selection Event and Lei Day Celebration. I, as well as my heirs, successors and assigns, hereby release, discharge, hold harmless and covenant not to sue the City and County of Honolulu, its agents, employees, volunteers, and officers from all claims, actions, demands and causes of action of any kind whatsoever, I, my heirs, successors and assigns may have for personal injuries and property damage which may result or may incur by my participation in the 2017 Lei Court Selection Event, Lei Day Celebration, and public appearances promoting the Lei Day Celebration.

I understand that if selected as the 2017 Lei Court, I will represent the City and County of Honolulu at the Lei Day Celebration, and shall at all times conduct myself in such a manner as will bring credit and honor to the City and County of Honolulu, Department of Parks and Recreation, Lei Day Celebration.

I shall faithfully attend all of the functions and activities as required by the City and County of Honolulu, Department of Parks and Recreation. Attendance at the following events is required.

- Prince Kūhiō Day Parade, March 25, 2017;
- Lei Day Celebration May 1 and 2, 2017;
- Lei Draping Ceremony at the Statue of King Kamehameha, June 9, 2017 (tentative date), 3:30 p.m.;
- Annual Kamehameha Day Parade, June 10, 2017 (tentative date);
- Annual Nā Hula Festival, August 5 and 6, 2017;
- Aloha Festivals Parade, September 23, 2017 (tentative date);
- Mililani Christmas Parade, December 2, 2017;

- Lei Court Selection Event, March 3, 2018; and,
- Lei Day Celebration, May 1, 2018.

The Lei Court will be asked to make a number of public appearances prior to and after May 1, to publicize Lei Day. These events may include, but not be limited to:

- Various publicity events (TV, radio, press conferences, etc.); and,
- Senior Valentine's Dance, February 2018 (usually the 2<sup>nd</sup> Tuesday of February).

I understand that I am personally responsible and liable for all expenses I incur to participate as a contestant in the Lei Court Selection Event including, but not limited to, wearing apparel, hair, makeup, shoes, flowers, and lei. If selected, I understand that I am personally responsible for the following costs for the annual Lei Day Celebration on May 1, 2017:

- Shoes;
- All other incidentals expenses incurred to participate as a Lei King/Queen or Lei Prince/Princess;
- All other incidentals expenses incurred to participate in other events; and,
- Any and all costs incurred by the Court attendants.

If selected, I understand that I am personally responsible for the following costs for events and activities that support and publicize the annual Lei Day Celebration:

- Lei to give at publicity events and activities;
- Lei making materials to demonstrate how to make a lei;
- All other incidentals expenses incurred to participate in other events; and,
- Any and all costs incurred by the Court attendants.

I understand that the City will be responsible for the following costs as determined by the City for the annual Lei Day Celebration on May 1, 2017:

- Lei King/Queen or Lei Prince/Princess Attire;
- Lei King/Queen or Lei Prince/Princess Hair;
- Lei King/Queen or Lei Prince/Princess make-up; and,
- Sashes for the Court attendants (eight maximum).

I give my express consent and unconditional permission to the City and County of Honolulu to photograph me and my image, and to use photographs of me and my image and all photographs furnished by me in connection with the Lei Day Celebration. I understand that any such photographs, and all rights associated with them, will belong solely and exclusively to the City and County of Honolulu, which shall have the absolute right to copyright, duplicate, reproduce, alter, display, distribute, and/or publish them in any manner, for any purpose, and in any form including, but not limited to, print, electronic, video, and/or Internet.

I voluntarily waive any and all rights with respect to any such photographs, including compensation, copyright, and private rights and any right to inspect or approve such photographs and/or copy, print or other materials that may be used in connect with them. I hereby release and discharge, and agree to hold harmless, the City and County of Honolulu, its officer, agents and employees, and all persons acting under its permission or authority, from any claims and liability in connection with such photographs and/or their use.

I understand that I shall secure consent and approval of the City and County of Honolulu, Department of Parks and Recreation in writing to accept personal appearances as a member of the Lei Day Celebration Court that is not in any way connected with the City and County of Honolulu, Department of Parks and Recreation during my period as a member of the Lei Day Celebration Court.

In the event that I am selected as the Lei King/Queen or Lei Prince/Princess and I violate any Lei King/Queen or Lei Prince/Princess rules and requirements, I agree that the City and County of Honolulu, Department of Parks and Recreation may remove my title and position as the Lei King/Queen or Lei Prince/Princess. Upon disqualification, removal, or withdrawal, I shall return my Lei King/Queen or Lei Prince/Princess outfit. In addition, I shall no longer hold myself out as Lei King/Queen or Lei Prince/Princess, as the case may be. The City and County of Honolulu, Department of Parks and Recreation may in its sole discretion waive any breach of the rules and regulations for good cause.

In the event there is a vacancy as the Lei King/Queen or Lei Prince/Princess, the City and County of Honolulu, Department of Parks and Recreation may in its sole discretion fill the vacancy or allow the position as the Lei King/Queen or Lei Prince/Princess to remain vacant.

I have read and voluntarily agree to abide by the City and County of Honolulu, Department of Parks and Recreation's 2017 Lei Court Selection Event Rules and Requirements.

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Signature

Date

**2017 LEI COURT APPLICATION**

**BIOGRAPHICAL INFORMATION:** The information and the photograph you provide may be shared with the media and/or used for publicity purposes, so please provide only the information you feel comfortable in sharing with the public.

Your biography shall be one to five (1-5) pages, single-sided, print/typed, which shall include, but not be limited to, in this order:

- a. personal background information;
  - 1. Your full name.
  - 2. Family History - names of your parents, where you grew up, # of siblings, marital status (single or married), partner’s name, # of children, names of your children, etc.
  - 3. Schools attended (school name, State, Degree obtained if applicable).
  - 4. Name of your employer and your position/title.
- b. lei making experience;
- c. hula experience;
- d. special talents;
- e. hobbies;
- f. 25-30 line introduction of yourself, which when spoken should be no more than one minute thirty seconds in length and shall include in this order: brief greeting and your full name; personal background information; lei making experience; hula experience; special talents; hobbies; and, closing 1-2 lines.
- g. describe what Lei and Lei Day means to you;
- h. describe the Hawaiian values you feel the Lei King/Queen should live/practice/possess;
- i. why you want to be Lei King/Queen; and,
- j. why you feel you are qualified to be Lei King/Queen.

SPONSORING ORGANIZATION: \_\_\_\_\_  
(If none, please indicate “NONE”)

SPONSOR CONTACT PERSON: \_\_\_\_\_

SPONSOR MAILING ADDRESS: \_\_\_\_\_

SPONSOR CITY, STATE, ZIP CODE: \_\_\_\_\_  
City State Zip Code

SPONSOR PHONE: \_\_\_\_\_  
Business Residence Cell Fax

SPONSOR E-MAIL ADDRESS: \_\_\_\_\_

**SPONSORING ORGANIZATION** - Should \_\_\_\_\_ (candidate’s name) be selected as a Lei Court member, we, as the sponsor will:

- 1. Provide moral support;
- 2. Provide lei ‘āī and/or lei po‘o for public appearances;
- 3. Provide appropriate style footwear for use in the Lei Day Celebration’s Pageant and other Lei Court appearances;
- 4. Provide appropriate clothing, hair and makeup for other events (other than Lei Day Celebration);
- 5. Provide transportation to and from events; and,
- 6. Provide for dry-cleaning of Lei Court attire if determined by the Department of Parks and Recreation that dry cleaning is necessary.

\_\_\_\_\_  
Chairperson/President of Sponsoring Organization Date