



# *Neal S. Blaisdell Center*

## BLAISDELL CENTER MASTER PLAN

<http://blaisdellcenter.mindmixer.com>



Public Workshop February 2015



WCITARCHITECTURE

**AECOM**

Lincoln Center **Global**



AUERBACH-POLLOCK-FRIEDLANDER  
Performing Arts/Media Facilities Planning and Design

## Agenda:

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1. Welcome and Team Introductions
2. How to Get Engaged
3. Blaisdell Center: Past and Breakout #1
4. Blaisdell Center: Present and Breakout #2
5. Blaisdell Center: Future and Breakout #3
6. Next Steps/Wrap Up

# Welcome and Team Introductions



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## Team Introduction:

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Mayor, Kirk Caldwell  
George Atta, Director DPP

Department of Enterprise Services  
Tracy Kubota / Megan Muramatsu

City and County of Honolulu  
Dept. of Planning and Permitting  
Kathy Sokugawa / Renee Espiau (PM)

Urban Design/Planning:

Deanna Weber (PM)  
Kevin Butterbaugh (PD)  
Kristen Nishimura (Assist PM)  
Vaughan Davies  
Rob Iopa (WCIT)  
Sean Baumes (WCIT)

Economics:

Linda Cheu  
John Robinett  
David Stone  
Sarah Linford

Performing Arts :

Mike McMackin (Auerbach)  
Kara Medoff Barnett (LCG)  
Ron Austin (LCG)  
Claire Florian (LCG)

# Mayor Kirk Caldwell's Opening Remarks



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# How to Get Engaged

<http://blaisdellcenter.mindmixer.com>

The screenshot shows the top navigation bar with icons for Home, Topics, Activity, and About. On the right, there are search and notification icons, and buttons for Sign Up and Log In. Below the navigation is a large banner image of the Blaisdell Center building with the text: "Welcome to Blaisdell Center Master Plan. Learn what's going on and share your ideas! The City & County of Honolulu is crafting a vision for the future of the Neal S. Blaisdell Center complex, exploring the possibility of new uses and gathering places." Below the banner are two buttons: "Connect with Facebook" and "Sign Up with Email".

**Topics** Join the discussion and add to current topics. [View All Topics](#)

**Your BIG Ideas** Posted Feb 6 4 Interactions ↔ 24 Days Remaining 📅



*What's your vision for the future of Blaisdell Center in 3 words or less?*

[Learn More](#) [Share](#) <

Join the conversation:    

# Urban Land Institute (ULI) Rose Panel

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# Blaisdell Center: Past



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## Blaisdell Center: Past

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Papa & Wākea

## Blaisdell Center: Past



Hāloanakakalaukapalili & Hāloa

## Blaisdell Center: Past

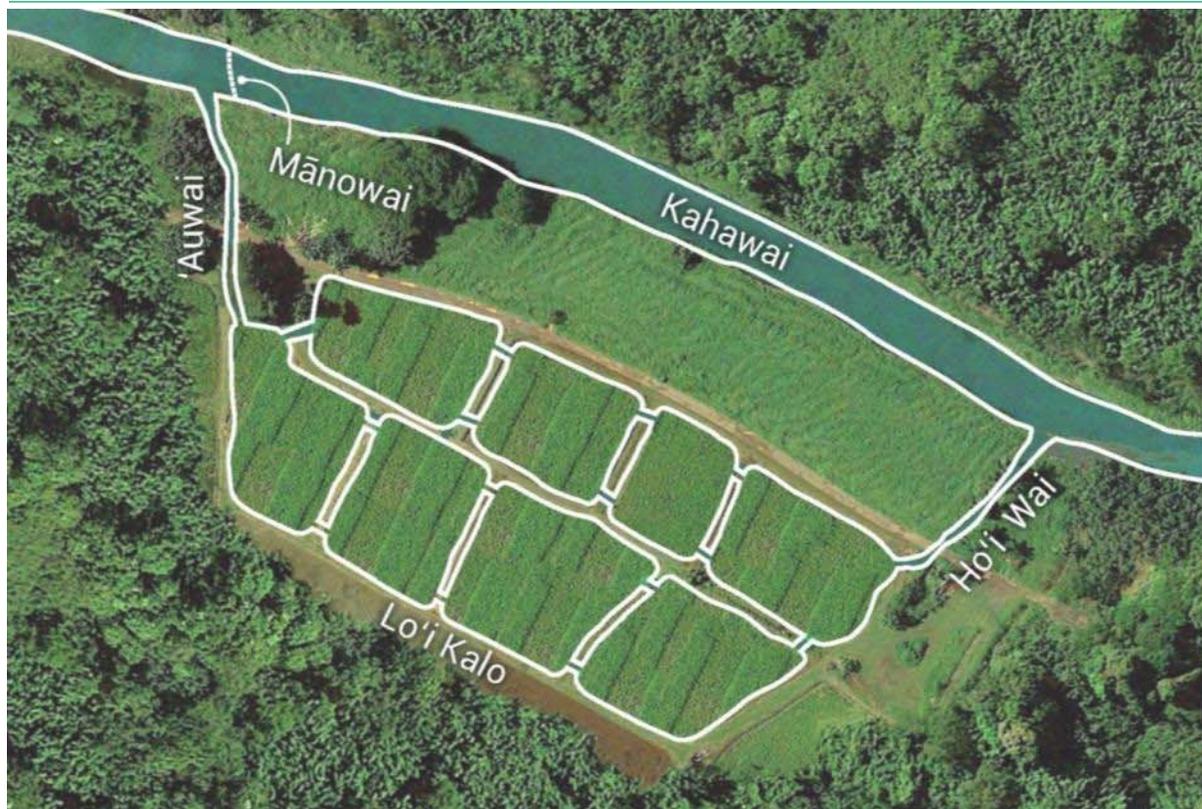


‘Āina & Kanaka

# Blaisdell Center: Past



# Blaisdell Center: Past



kahawai



lo'i kalo



'auwai

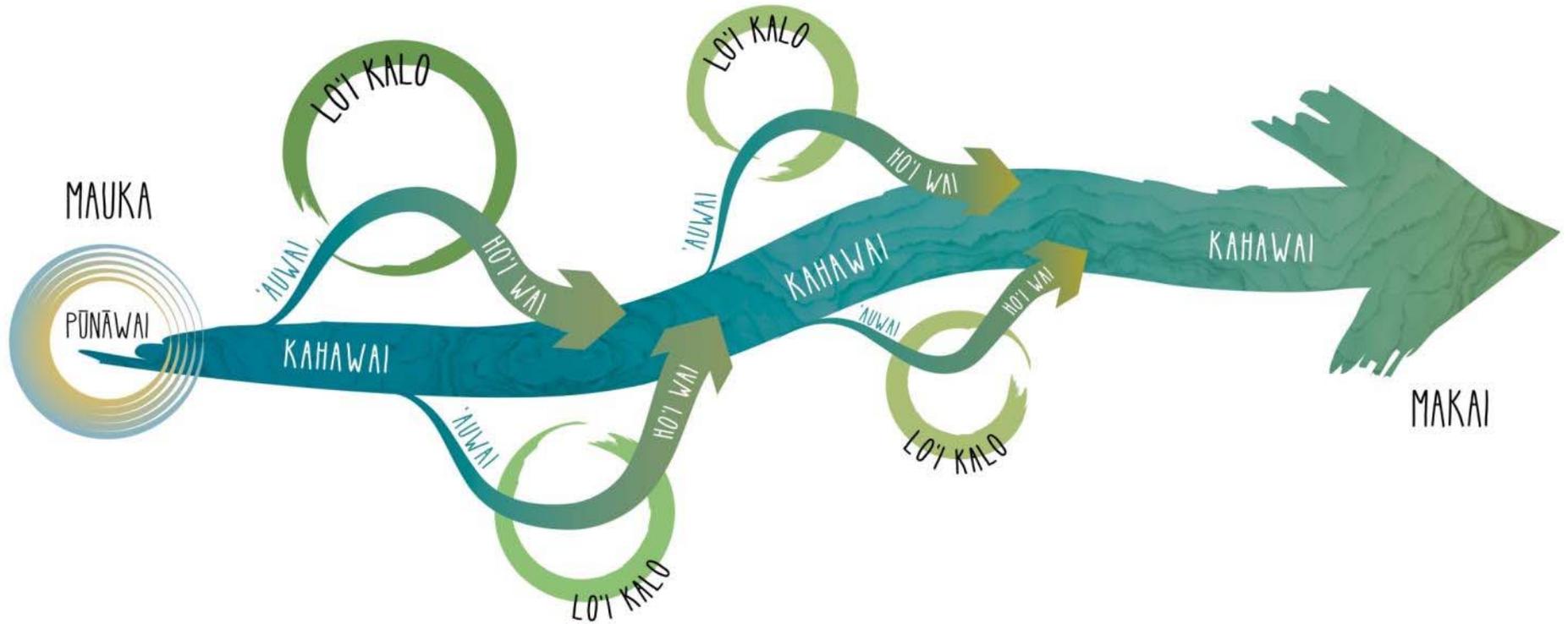


loko i'a



po'o 'auwai

# Blaisdell Center: Past



'ĀINA

# Blaisdell Center: Past

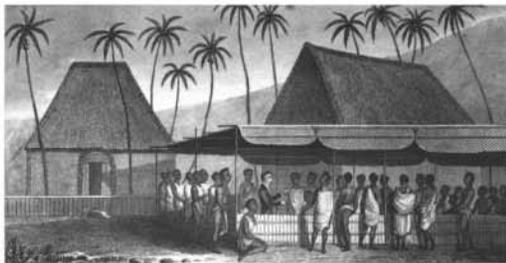


KĒIA IĀ  
THE PRESENT



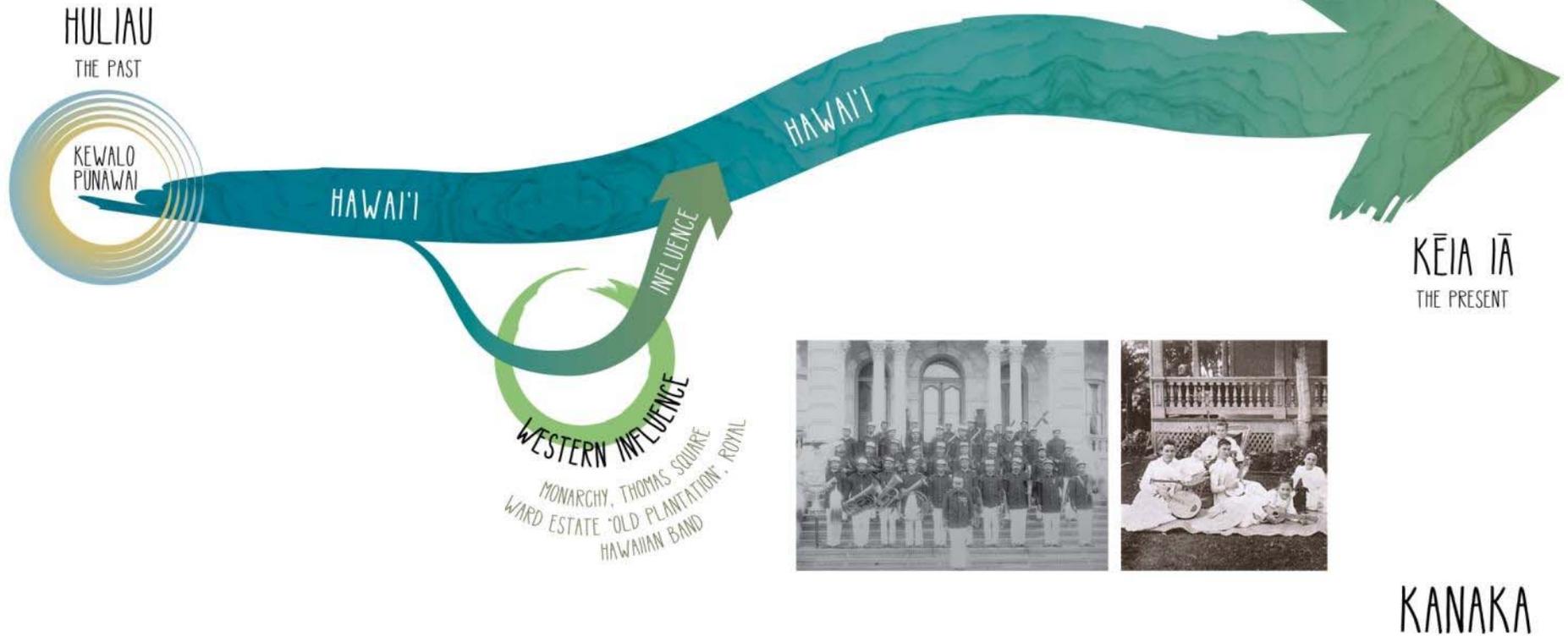
KANAKA

# Blaisdell Center: Past

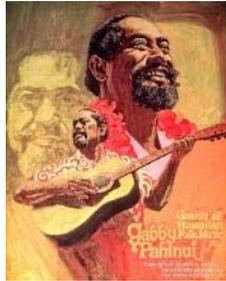


KANAKA

# Blaisdell Center: Past



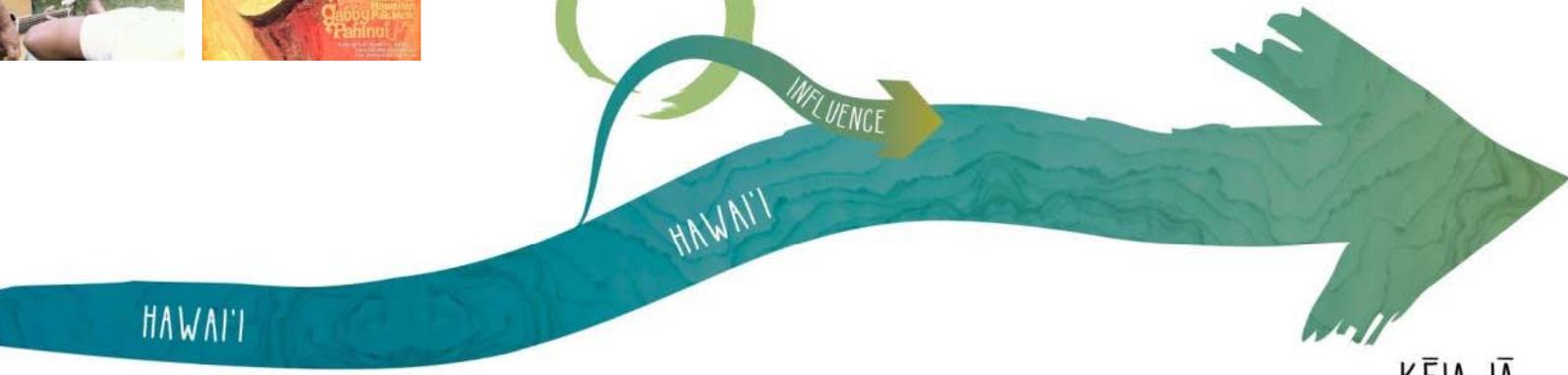
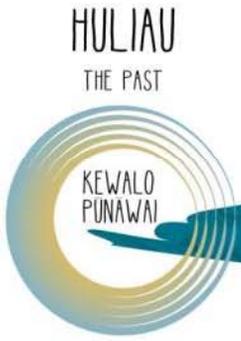
# Blaisdell Center: Past



GLOBAL CUISINE, CUSTOMS, FOLKLORE  
UKULELE, SLACK KEY

IMMIGRATION

INFLUENCE

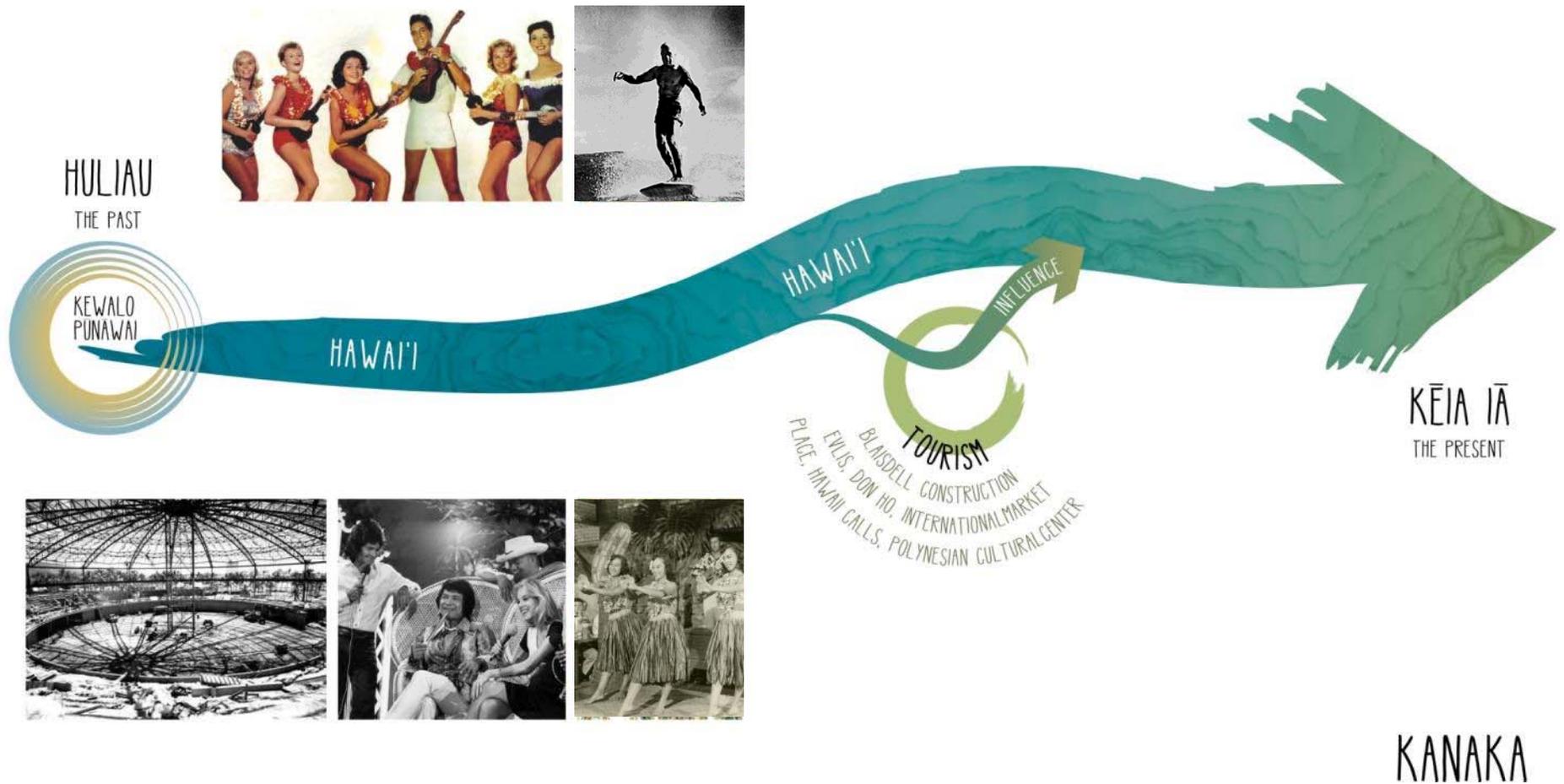


KĒIA IĀ  
THE PRESENT



KANAKA

# Blaisdell Center: Past



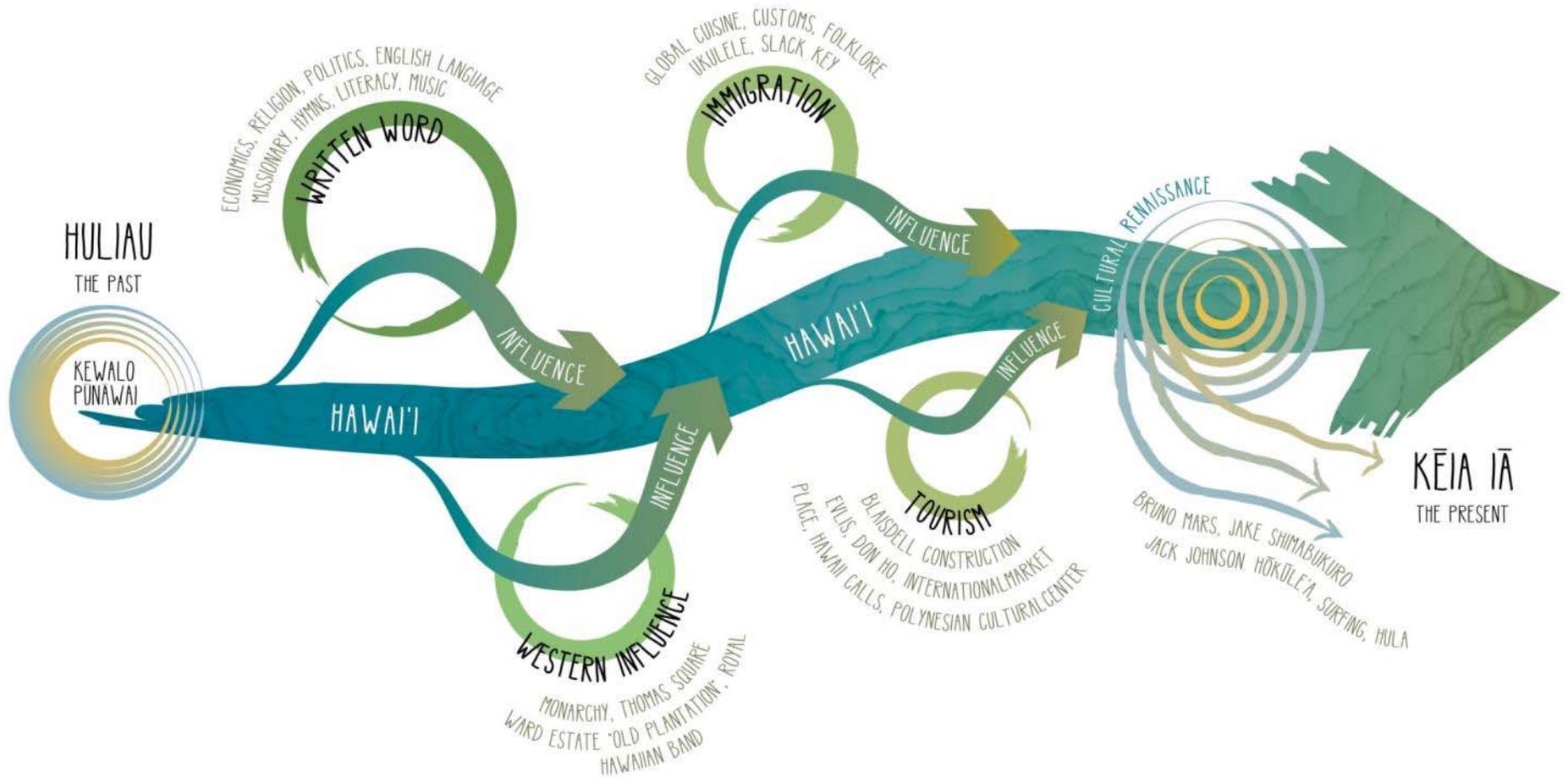
HULIAU  
THE PAST

KEWALO  
PUNAWAI

HAWAII



# Blaisdell Center: Past



KANAKA

# Blaisdell Center: Past



# *Breakout Group 1:*

*What is your past experience at the Blaisdell Center?*



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# Blaisdell Center: Present



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# Blaisdell Center: Present

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## Strengths

- **Important community resource:**
  - Over 800,000 visits are made to the Blaisdell every year
  - Fifty year history of attracting a diverse range of residents
- **Unique venue:**
  - Capacity of facilities
  - Variety of facilities on one campus
- **Location:** in the heart of Honolulu

## Challenges

- **Financial:** Expenses greater than revenue generated
- **Operational:**
  - Outdated operations model
  - Certain facilities are under utilized
- **Physical:** Aging facilities and local competing facilities

# *Breakout Group 2:*

## *What is your current experience at the Blaisdell Center?*



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# Blaisdell Center: Future *Ideas for Inspiration*



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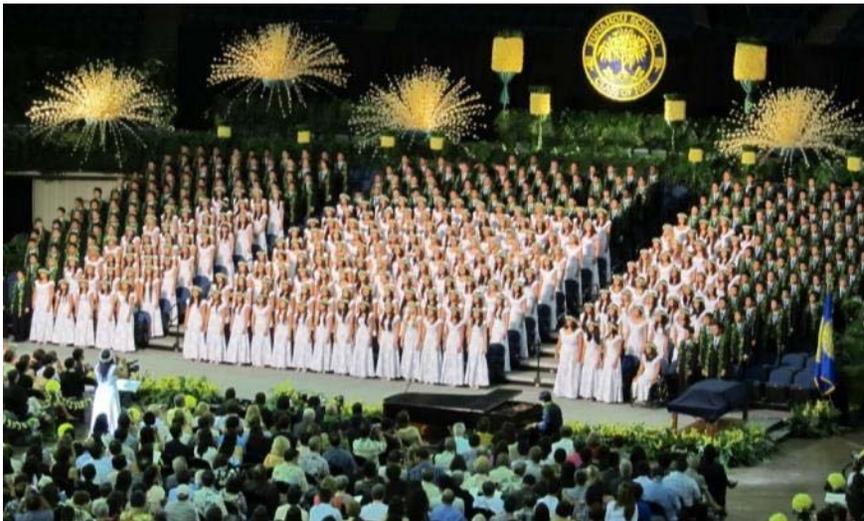
# Banyan Park, East West Center, Maui Arts & Cultural, Waikiki Shell

- Create gathering places reflective of local context



# Night Market, Merrie Monarch, Graduations, & Maui Film Festival

- Create spaces supporting local traditions and art forms



# Yerba Buena Center for the Arts, San Francisco, CA

- Drive development with private and public partnerships



# Granville Island, Vancouver, British Columbia

- Mix of cultural, retail, entertainment, and recreation



# Seattle Center, Seattle Washington



# Arena Improvements

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- Arenas around the countries face similar challenges...many are success stories now



Ford Center, Evansville, IN



Erie Insurance Arena, Erie, PA



Resch Center, Green Bay, WI



Iowa Events Center, Des Moines, IA

# Integrated Entertainment Districts

- Successful entertainment venues can create lively districts



American Airline Center / Victory Park, Dallas, TX



LA Live, Los Angeles, CA



Arena District, Columbus, OH

## Lincoln Center, New York, NY: Present

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“The arts are not for the privileged few, but for the many. Their place is not on the periphery of daily life, but at its center. They should function not merely as another form of entertainment but, rather, should contribute significantly to our well being and happiness.”

– John D. Rockefeller III, Lincoln Center’s first President

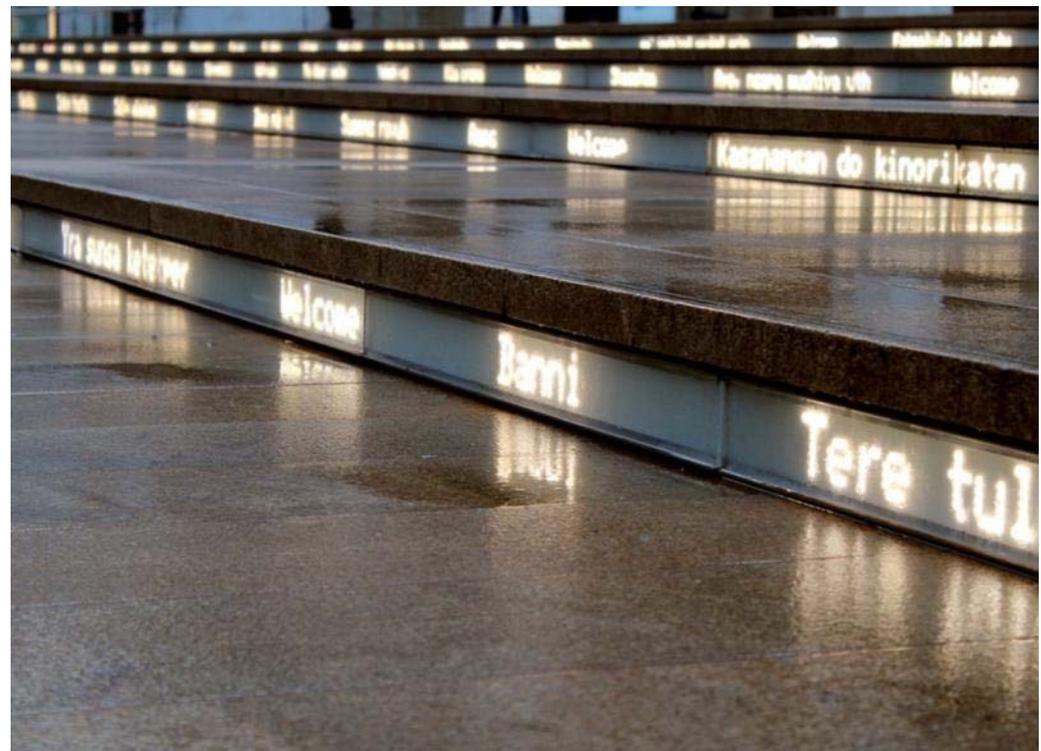
# Lincoln Center, New York, NY: Past

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# Lincoln Center, New York, NY: Present

- Increased ease of pedestrian access
- 21<sup>st</sup> century technology



# Lincoln Center, New York, NY: Present

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- Create welcoming public spaces, indoor and outdoor



# Lincoln Center, New York, NY: Present

- Creative use of new and improved spaces for public performances



## New World Center, Miami, FL

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- Use technology to engage the public and new audiences



# Southbank Centre, London, England

- Activate outdoor space around the clock



# Harpa Concert Hall and Conference Centre, Reykjavik, Iceland

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- Master plan for connectivity and revitalize urban areas



# *Breakout Group 3:*

*What is your vision of the future  
at the *Blaisdell Center*?*



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# Blaisdell Center: Next Steps/Wrap Up

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# *Neal S. Blaisdell Center*

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