

MAYOR'S OFFICE OF CULTURE AND THE ARTS

Michael Pili Pang, Executive Director

The Mayor's Office of Culture and the Arts (MOCA) is part of the Mayor's Office and is under the direction of Executive Director Michael Pili Pang. MOCA's staff of artists and arts administrators is tasked with the following: maintaining the artwork in the City, managing and staffing the Mission Memorial Auditorium, producing art exhibits, supporting festivals and events at Honolulu Hale and Kapolei Hale, and administering the City's Cultural and Arts Program Grants. MOCA promotes and produces these activities through MOCA's own public relations person, graphic artist, and production/technical staff. In fiscal year 2009-2010, MOCA turned out 167 events with an estimated attendance of 378,205.

The mission of MOCA is to promote the value of arts and culture throughout communities in the City and County of Honolulu. As the liaison between the Mayor and the Commission on Culture and the Arts, MOCA's objectives are to attain pre-eminence in culture and the arts, to perpetuate the artistic and cultural heritages of all its people, to promote a community environment, to provide equal and abundant opportunity for exposure to culture and the arts in all its forms, and to encourage and provide for the development of the cultural and artistic talents of the people of Honolulu.

MOCA focuses its attention to arts and culture as an economic means to build and support the cultural and arts communities. MOCA regards culture and the arts as an integral part of establishing "a sense of place." To this extent, MOCA initiates programs to empower organizations to promote cultural, social and economic stability. Through the City's partnership with organizations such as the Hawai'i Alliance for Arts Education, The ARTS at Marks Garage, Honolulu 100, Hawaii Youth Symphony, Hawai'i Youth Opera Chorus, Hawai'i Theatre Center, and the Honolulu Academy of Arts, MOCA's vision of highlighting a cultural economy is coming to fruition.

The demographics of MOCA's stakeholders fall into three categories: artists, local communities and visitors. The first group is made up of artists, practitioners, and arts and cultural organizations. MOCA supports artists and practitioners, as they are the service providers who help to perpetuate and promote the arts. Local communities are made up of residents whose quality of life is dependent on the social and cultural well-being of the City. The final group is the visitors who help drive our economic engine. This includes neighbor Islanders, neighboring communities and tourists. MOCA believes that the social well-being of a community is supported through opportunities for social gatherings, cultural diversity, and interaction among all stakeholders.

MOCA continually strives to ensure the availability of a wide range of high-quality artistic experiences and to promote Oahu as a cultural destination. Guided by the belief and affirmation of cultural self-determination, MOCA works as a partner, and often as a catalyst for increasing opportunities, awareness and involvement in cultural activities for the benefit of all. In this capacity, MOCA administers the Art in City Buildings Program, Culture and Arts Programs and a Collaborative Arts Program.

Art in City Buildings Program

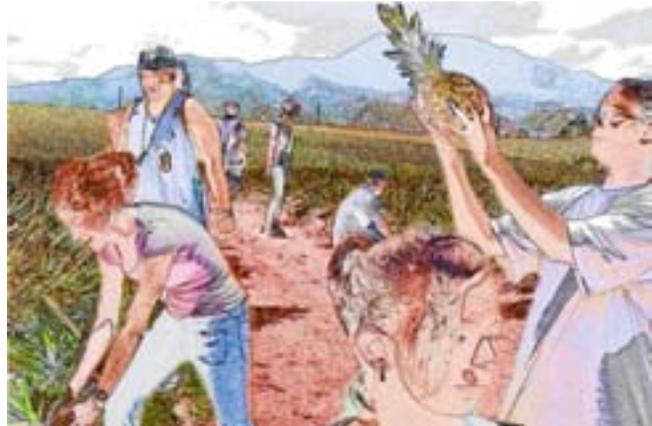
The Mayor's Office of Culture and the Arts continues to manage the Art in City Buildings Program. The Registrar completed the 2010 Annual Artwork Inventory on May 25, 2010, and submitted copies to the Mayor, City Council, Commission on Culture and the Arts, City Archives and Library, and the Property Management and Disposal Section and Risk Management of the Department of Budget and Fiscal Services. As reported on the inventory, there are records for 949 objects in the collection. From 1974 to 2010, 38 objects have been deaccessioned and are no longer City property. The artwork collection database is continually being updated and is publicly accessible through the department's webpage on the City's website.

This year MOCA completed an internal assessment of the collection. Based on records from 501 of the 949 objects, the value at the time the pieces were acquired totals \$5,431,061.22.

New acquisitions for Fiscal Year 2009-2010 are:

- Two serigraph prints entitled "Profile I" and "Profile II" by Peggy Hopper, completed in 1984, gift of Trudi S. Saito.
- A mural entitled "The Last Harvest" by Leilehua High School Students, completed in 2009 and installed in the Wahiawa Police Station, gift of Leilehua High School.

Funding for Art in City Buildings for Kapolei Hale was released by the Department of Design and Construction in 2009. The Commission on Culture and the Arts elected to have two works of art commissioned for the building: one interior wall-mounted work of art, and one exterior work of art for the building's entrance. A request for proposals was distributed by MOCA resulting in 53 submitted proposals by the February 1, 2010 deadline. A committee of the Commission on Culture and the Arts selected four finalists for each artwork project and on February 11, 2010, the commission awarded the interior project to Carter Black and the exterior project to Jodi Endicott. The works of art are expected to be completed in November 2010.



The Art in City Buildings program had 87 conservation maintenance treatments performed on outdoor sculptures. These works are on a regular conservation maintenance cycle. Relocatable artwork such as drawings, paintings, prints, and small scale sculptures received conservation treatments as needed and were installed or relocated as requested by City departments.

- A conservation treatment and inspection was performed on the sculpture, “Skygate” by Isamu Noguchi, located on the grounds of the Frank F. Fasi Civic Center. The work was completed in November 2009.
- A major conservation treatment was performed on the painting, “Kaikaima” by Joel Gaglio. The work was completed in December 2009.
- A major conservation treatment was performed on the bell, “Festival for World Peace Bell,” located in Neal S. Blaisdell Park. The work was completed in December 2009.
- A major conservation treatment was performed on the mural, “The Evolution of an Island” by Amanda Opsahl, located in the Honolulu Zoo. The work was completed in February 2010.
- Repair work was performed on the pedestal for the sculpture, “Robert Wilcox” by Jan Gordon Fisher, located in Robert W. Wilcox Mini-Park. The work was completed in February 2010.
- A major conservation treatment was performed on the painting, “Walter Murray Gibson” by Irving Rosen. The work was completed in March 2010 and the painting was installed in the Walter Murray Gibson Building.
- A conservation treatment was performed on the mural, “Dole Park Mural” by Belt, Lemmon & Lo, located in Dole Community Park. The work was performed by Department of Parks and Recreation staff and was completed in April 2010.
- Repair work was performed on the hanging, “Technology Circle” by Douglas Kenney. The artist was contracted to repair the damaged section which was completed in June 2010.
- Repair work including part replacement was performed on the sign, “Princess Kaiulani” by Charles Palumbo, located at Kaiulani Park. The artist was contracted to perform the work which was completed in June 2010.
- A conservation treatment was performed on the sculpture, “Hiroshima Monument” by Yoshinari Kochi, located in Foster Botanical Garden. The work was completed in June 2010.

The Artist Registry, with information on 479 artists, is maintained and is utilized by the Commission on Culture and the Arts and local organizations when queries regarding artist or commissioning of artwork arise.

Cultural and Arts Programs

The Cultural and Arts Programs serve the people of Honolulu by providing assistance to artists, performers, cultural organizations, and cultural practitioners. Community and cultural organizations receive support in the form of financial assistance, City services, administrative assistance and/or infrastructure for their cultural events.



civic spaces. The common areas of civic buildings such as the Honolulu Hale Courtyard, Lane Gallery, Third Floor walkway and Kapolei Hale atrium are used to showcase the talents of visual artists from our diverse communities. The Mission Memorial Auditorium is utilized during the day for City meetings by various City Departments. During the evenings and weekends, cultural performances are presented by community organizations.

These civic spaces work as the “front porch” to City government while at the same time helps to promote and perpetuate the artistic and cultural heritages of our island community. Partnerships with community organizations have enabled MOCA to grace the halls of City buildings with a wide range of artwork and community events. Activities such as children’s art exhibits, Sister City events, annual community recitals, festivals, art exhibits, film presentations, and music concerts also have a ripple effect as they go beyond the actual events by fostering self-esteem, social acceptability and economic opportunities for individuals and artists to practice their arts and culture.

MOCA’s goal of the Culture and Arts Program is to enhance communities and their social and economic stability. MOCA administered 17 grant awards to community and arts organizations in fiscal year 2009 – 2010. These grants range from the commission of new works of music, literature and dance to the preservation of cultural practices such as the Ka`Aha Hula O Halauaola Conference, Ching Ming Festival and Aloha Festivals, to arts education through Hawaii Youth Opera Chorus, Hawaii Youth Symphony and Honolulu Theatre for Youth. Cultural and arts organizations as well as community based organizations faced a difficult year. The economic challenges of maintaining programs were met with difficulties. The Honolulu Symphony did not compete their season, filing for bankruptcy in the fall of 2009. This eliminated a number of city supported performances and jobs for musicians.

Within the Cultural and Arts Program MOCA manages art venues for the display of two and three-dimensional artwork, alternative performing arts spaces, and other

Collaborative Programming

MOCA ensures cultural activities are recognized, encouraged and incorporated as an essential part of Honolulu’s social and economic life. Through this effort, MOCA works with organizations in a collaborative effort in planning and staging various festivals and events. Collaborative programming fulfills the goals of establishing Honolulu as one of the most culturally-enriched cities in the world.

Through the Kennedy Center Arts in Crisis Program, MOCA brought together arts executives and administrators from the community to discuss the state of the arts. Led by Kennedy Center President Michael Kaiser and partnered with Hawaii’s Kennedy Center Arts Education Affiliate, Hawaii Arts Alliance and Honolulu Theatre for Youth. The event brought to the forefront the importance of community collaboration and shared programs between organizations in order to survive the current economic situation. The outcome has been the formation of a group of arts executives who meet monthly to discuss cooperative opportunities and best practices to advance the arts and culture in Hawaii.

MOCA partners with various organizations to assist with celebrations. Through festivals and ethnic celebrations, cultural practitioners are given the opportunity to showcase their work. Events such as the Aloha Festivals, Korean Festival, Waikiki Hula Conference, Filipino Fiesta, Ching Ming Festival, MAOLI Arts Month, and Ikebana floral exhibit create opportunities for organizations and individuals to continue their cultural practices and fulfills MOCA’s mission to perpetuate the artistic and cultural heritages of all its people while at the same time creates a “sense of place.”

Endorsed by Mayor Hannemann through the United States Conference of Mayors, MOCA participates in the National Arts and Humanities month during October each year. A partnership with the Hawai’i Museums Association encourages the community and individuals to visit a museum and/or gallery - promoting these institutions as the City’s “cultural assets.”

Events fostering public and private partnerships between organizations help to maintain the cultural traditions of the City. Other examples of collaborative partnership are: Mayor’s Memorial Walk, Honolulu City Lights, Martin Luther King, Jr. Coalition Celebration, King David Kalakaua Birthday Celebration, Prince Kuhio Celebration, Na Hoku Hanohano Concert, various Korean performing arts events, Lunar Festivals, and the annual Night/Month in Chinatown.

In addition, the following activities were completed:

- Publication of a monthly calendar of events distributed to individuals, Waikiki hotels and City and State agencies.
- Monthly update of website, which provides information on events and exhibits related to the arts. (<http://www.co.honolulu.hi.us/moca/index.htm>)
- Provision of entertainment and technical support for City and County of Honolulu events.



Summary of Statistical Report of MOCA 2009 – 2010 Programs

Distribution of MOCA Monthly Calendars of Activities62,400

Art In City Buildings Program

Total Number of Pieces in the City Art Collection 947
 New Acquisitions.....3
 Deaccession of City Art Pieces 1
 Artists Enrolled in City Artist Registry..... 479
 Preservation and Maintenance of City Art Collection 87 Objects
 Estimated Value of City Art Collection.....\$9 Million

Cultural and Arts Programs	FY 2009		FY 2010	
	Number of Events	Attendees	Number of Events	Attendees
Art Exhibits in Public Spaces.....	21	43,750	23	51,150
Honolulu Hale - Public Events	53	93,410	49	61,969
City Sponsored Events	18	260,483	28	44,780
Kapolei Hale – Public Events.....	14	9,000	11	11,550
Mission Memorial Auditorium Events	56	8,525	56	8,756
Total Cultural and Arts Program.....	162	415,168	167	378,205

Grant Awards	FY 2009			FY 2010		
	Number of Awards	Amount	Attendees	Number of Awards	Amount	Attendees
Cultural Festival	3	\$ 20,000	104,200	3	\$ 40,000	108,200
Production Awards.....	8	\$ 40,000	7,879	8	\$ 40,000	5,987
Performing Arts.....	5	\$192,000	112,056	5	\$155,000	12,956
Community Cultural & Arts Organizations.....	2	\$ 55,000	38,675	4	\$ 55,000	37,410
Total Awards.....	18	\$307,000	262,810	17	\$290,000	164,553

**Reports based on final reports submitted as of September 2010.*

Collaborative Programming	FY 2008		FY 2009	
	Number of Events	Attendees	Number of Events	Attendees
Events Initiated by Community Organizations	15	68,560	17	85,195
MOCA Initiated Events.....	5	18,900	8	15,930
Honolulu 100	1	65,000	1	35,000
Total Collaborative Programming.....	21	152,460	26	136,125

Members of the Commission on Culture and the Arts as of June 30, 2010:

- Roy L. Benham
- Peter-Rockford Espiritu
- William Feltz
- Grant Kagimoto, Chair
- Betty Lou Kam
- Sharon McPhee
- Marlene Sai
- Carlyn Tani
- Margo Vitarelli
- Lynne C. Waihee