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For Immediate Release

Contact: Daniel Alexander, Hawaii Bicycling League, Advocacy, Planning, & Communications Director – (808) 735-5756 – office, (808) 275-6717 – cell, daniel@hbl.org
Chad Taniguchi, HBL, Executive Director – (808) 255-8271 – chad@hbl.org

King Street Cycle Track Opening December 6

On December 6th, Honolulu will become the 56th city in the country with a cycle track (also known as protected bike lanes). The King Street Cycle Track is a giant step forward in making Honolulu a bicycle-friendly community – protected bikeways, which have been in use for decades in the bicycle countries of Northern Europe, are seen as essential to get “the interested, but concerned” population out cycling (and out of their car). Find out more cycle tracks at <http://www.hbl.org/cycletrack>.

To celebrate the opening of Hawaii’s first cycle track – the King Street Cycle Track – the Hawaii Bicycling League is holding a grand opening celebration with Mayor Caldwell, Department of Transportation Services and other community groups on December 6, 2014.

King Street Cycle Track Grand Opening Celebration Saturday December 6 11:00am-3:00pm @ Thomas Square Park

The full-scale event will be complete with music provided by the Pedal Powered Music Festival, a keiki bike rodeo (ages 4-16), food trucks, hands-on art, free bike repair, and various engaging booths. Everything will culminate in an inaugural ride with the Mayor leaving at 1:00pm and returning to Thomas Square. The event is free and all are encouraged to participate (bicycle or not).

A key motivation for the celebration event is to draw awareness to the new facility on King Street. There is a strong need to educate bicyclists, motorists, pedestrians and everyone who travels our roadways on how to safely operate in and around the new cycle track. Some key points:

- The cycle track is for bicyclists only.
- Green-painted “caution zones” denote where motor vehicles may turn through the cycle track at driveways and intersections. Motorists must only pass through these when the cycle track is clear. Cyclists must exercise caution.
- The only change to parking is that it is moved out to the edge of the cycle track curb (parking restrictions and meters remain).

For those interested in having a more hands on introduction to the cycle track, HBL is holding a series of Cycle Track Basics workshops – find out more at <http://www.hbl.org/workshops>.

Please consider doing articles on the grand opening celebration event, and be sure to take the opportunity to add educational information. Find out more on the event at www.hbl.org.

HBL and Department of Transportation Services are planning on having a press-only cycle track presentation; press release forthcoming.