



CITY COUNCIL
CITY AND COUNTY OF HONOLULU
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July 11, 2011

TO: Mr. Clayton Wong, Fiscal Officer
FROM: Ernest Y. Martin, Chair
RE: 2011 HSAC Conference Trip Report

Attached is the report and findings of the HSAC Conference in Maui County, June 22-23, 2011.

If you have questions regarding the foregoing, please do not hesitate to call me directly.

Attachment

HSAC Conference
June 22 – 23, 2011
Maui County

Wednesday, June 22, 2011

8:30 a.m. – 9:30 a.m.

- ❖ **TRAINING SESSION: Ethical Considerations for Counsel When Advising Sunshine Law Boards:** Attended training session provided by the Office of Information Practices on the applicability of the sunshine law provisions on various legislative, government and quasi-government/legislative boards and commissions.

9:45 a.m. – 10:30 a.m.

- ❖ **WELCOME & OPENING REMARKS**
 - Guest Speakers:
 - Hon. Joseph Pontanilla, Treasurer, HSAC, Maui County Council
 - Hon. Mel Rapozo, President, HSAC, Kauai County Council
 - Hon. Danny Mateo, Chair, Maui County Council
 - Hon. Alan Arakawa, Mayor, Maui County
 - Hon. B. Glen Whitley, President, NACO, County Judge, Tarrant County, Texas
 - All speakers gave general introductory remarks to conference attendees.

10:30 a.m. – 11:30 a.m.

- ❖ **LOOKING BACK & LOOKING FORWARD: THE RELATIONSHIP BETWEEN COUNTIES & THE STATE**
 - Guest Speakers:
 - Hon. George Ariyoshi, Former Governor, State of Hawaii
 - Hon. Derek S. K. Kawakami, State Representative
 - Hon. Bernard Carvalho, Jr., Mayor, Kauai County
 - Hon. Shan Tsutsui, President, Hawaii State Senate
 - Mayor Cravalho discussed the need to strengthen the relationships with all levels of government – from the counties to the federal government
 - Senate President Tsutsui noted that he recognizes the importance of the TAT to the counties since tourism does have a significant impact on county resources, i.e. roads, sewers, beaches and public safety
 - Gov. Ariyoshi specifically discussed the state and counties' dependence of federal dollars in their respective budgets.
 - Governor warned that we shouldn't depend too much on federal money to pay for community services

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Thursday, June 23, 2011

8:00 a.m. – 10:20 a.m.

❖ **SOCIAL MEDIA & OPEN GOVERNMENT**

- Guest Speakers:
 - Ms. Cheryl Kakazu Park, Director, State Office of Information Practices (OIP)
 - Peter Liu, Social Media Consultant, Kaiscapes Internet Consulting
 - Francis Choe, Legislative Assistant to Senator Galuteria
 - Georgette Deemer, Communications Director, Hawaii State House of Representatives
 - L.P. Neena Faleafine, Social Media Consultant and Community Builder
 - Nikke Love, Executive Director, Common Cause Hawaii
- Speakers discussed legal issue relating to social media in government
 - Outstanding Issue:
 - Can Tweets & Facebook posts by elected officials be government records that are subject to public disclosure under Uniform Information Practices Act?
 - Can Tweets & Facebook posts qualify as "meetings" and subject to Sunshine Law? Should the Sunshine Law be amended to expressly account for social media?
 - OIP Director stated that there are more questions than answers and the answer can't be provided today

10:30 a.m. – 11:30 a.m.

❖ **HAWAII'S GREEN JOBS**

- Guest Speakers:
 - Mr. Jeff Matsu, Lead Researcher, Hawaii Green Jobs Initiative, State Department of Labor & Industrial Relations
- Mr. Matsu explained the specific categories of industries and occupational fields that could be classified as "green."

11:30 a.m. – 1:00 pm

❖ **LUNCH**

- **"Saving Government Money: A pCard Success Story," David Yamafuji, Vice President, First Hawaiian Bank**

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- **“Raising County Awareness: Why County Government Works,”
Hon. B. Glen Whitley**
- **Recognition of Senate President Shan Tsutsui and Rep. Marcus Oshiro**

- David Yamafuji, Vice President, First Hawaiian Bank, provided attendees with an overview of the pCard process and a summary of its applicability for state and county agencies. President Whitley described the importance of county government in economic development and community revitalization.

❖ **GOVERNMENT PARTNERSHIPS & THE OFFICE OF HAWAIIAN AFFAIRS**

- Guest Speakers:
 - Hon. Colette Y. Machado, Chair, Board of Trustee, OHA
 - Hon. Boyd P. Mossman, Board of Trustee, OHA

- Speakers discussed the role of the Office of Hawaiian Affairs to include key initiatives as well as potential partnership opportunities for county government.

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1:30 p.m. – 2:00 pm

❖ **GOVERNMENT EFFICIENCY**

- Guest Speaker:
 - Ms. Marion Higa, Hawaii State Auditor

- Ms. Higa provided attendees with an overview of factors that affect government effectiveness and efficiency from financial, management and program service delivery perspectives.

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1:00 p.m. – 1:30 p.m.

2:00 p.m. – 3:00 pm

❖ **KEY NOTE ADDRESS: MOVE PRODUCER RYAN KAVANAUGH ON HAWAII'S FILM AND TELEVISION INDUSTRY**

- Guest Speakers: Mr. Ryan Kavanaugh
 - Speaker discussed the need for counties to provide and support tax incentives for the construction of film studios and production studios.
 - Mr. Kavanaugh specifically talked about production studios in Maui County which would cost approximately \$400 million to complete.
 - He also stated that the film industry could add thousands of jobs and money into Hawaii's economy.
 - He supports any efforts for the State to double its tax credits for the film industry which would result in billions of dollars to Hawaii. He outlined the potential number of films, TV programs and cable shows that could use Hawaii as its background or setting.
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City Council
City and County of Honolulu

CLAIM FOR TRAVEL REIMBURSEMENT

Date: 7/05/11

Traveler: Ernest Y. Martin

Event: HSAC Annual Conference 2011

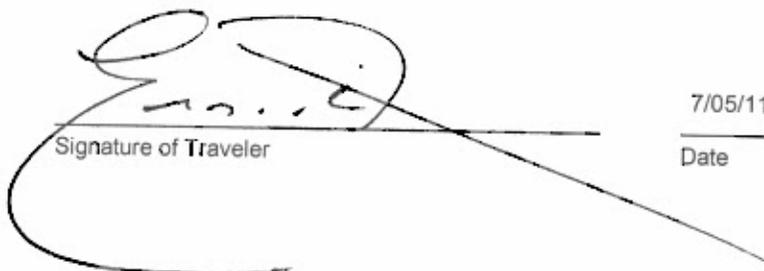
Location: Maui, Hawaii Wailea

Dates: From July 22, 2011

To July 23, 2011

Description	Amount	Notes:
1. Registration Fee	155.00	Receipts Attached
2. Airfare	182.40	Receipts Attached
3. Hotel		
4. Meals		
5. Ground Transportation		
6. Tips		
7. Other		
Other		
Other		
8. Adjustment		
TOTAL REIMBURSEMENT	337.40	

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment:


Signature of Traveler

7/05/11
Date