



CITY COUNCIL
CITY AND COUNTY OF HONOLULU
530 SOUTH KING STREET, ROOM 202
HONOLULU, HAWAII 96813-3065
TELEPHONE: (808) 768-5010 • FAX: (808) 768-5011

BRANDON ELEFANTE
Councilmember District 8
Aiea, Pearl City, Waipahu
Chair, Committee on Transportation
Telephone: (808) 768-5008
Email: belefante@honolulu.gov

December 4, 2019

MEMORANDUM

TO: Donna Chun, City Council Administrative Services

FROM: Dion Mesta, Legislative Aide to Councilmember Elefante *DM*

SUBJECT: 2019 National League of Cities, City Summit, San Antonio, Texas

Please find attached my 2019 National League of Cities City Summit travel report. The conference was held from November 19-23, 2019, in San Antonio, Texas. Please let me know if you have any questions. Thank you.

Enclosure

**TRAVEL REPORT
NATIONAL LEAGUE OF CITIES, CITY SUMMIT, SAN ANTONIO, TX.
NOVEMBER 19-23, 2019**

Travel Report submitted by Dion Mesta
Office of Councilmember Brandon Elefante
Honolulu City Council, City & County of Honolulu

NOVEMBER 20, 2019

New Member and First Time Attendee Session

Opening remarks made by CEO of National League of Cities Anthony Clarence.

- Take opportunity to network with other members at the conference.
- Learn more to become a better public servant for your community.

Session: Facebook for Local Government

- Platform answered by Facebook's Government Outreach Team.
- For more information visit: <https://www.facebook.com/gpa/>.
- Use social media such as Facebook to deliver message.
- People use mobile first.
- 218 million people using Facebook per month.
- 156 people use mobile every day.
- 90% of discovery happens on mobile.
- Optimize for mobile first experience.
- Vertical video and photos.
- Use subtitles and simple graphics.
- Page vs. profile
 - Elected officials operate on page not profile.
 - Using a profile page allows the elected official to have more followers than profile (more than 5,000 followers), can run analytics, can run ads, and have an admin page.
 - Ensure page security - manage a page from real profile helps keep account safe.
 - Page verification - blue badge.
 - Appear first in search bar.
 - Need official title for government page.
 - Can set up comment moderation.
 - Page moderation tools - profanity filter.
 - Place comment policy in About Section or post to top of page.
 - Pin Town Hall Constituent badges - people have to opt in.
- Increase constituent participation.
 - Create content that works - connect to audience and be authentic.
 - Interactive - answer questions.
 - Respond to comments.
 - Go to live Facebook stories.

- Use IG stories - 500 million use IG stories daily.
- Use local alerts.

Mobile Tour: Haven for Hope

- Mission - offer a place of hope and new beginnings.
- Provide, coordinate, and deliver an efficient system of care for people experiencing homelessness in Bexar County.
- In 2006, business and civic leader Bill Greehey, along with City leaders, began the effort to create Haven for Hope.
- The Haven for Hope “one stop” design was born after 18 months of research of over 200 homeless shelters across the country.
- Haven for Hope is a 22-acre campus for people who are experiencing homelessness.
- Brings multiple service providers to a single location thus increasing accessibility and efficiency of resources.
- The Haven for Hope campus has been in full operation since June 2010.
- Approximately 1,700 people are served daily on their campus.
- Haven for Hope serves over 700 people daily through their low barrier, emergency shelter program, The Courtyard.
- The Courtyard offers guests a safe place to sleep, hot meals, a place to shower, laundry services, and outreach services such as mental health care and housing services.
- Transformational Campus provides more intensive services for single men, women and families with children.
- Services on their Transformational Campus include:
 - Short-term residential housing on-campus[RTS1].
 - Substance abuse and mental health treatment.
 - Employment services.
 - Education services.
 - Life-skills training.
 - Legal services.
 - Childcare.
 - Health care.
 - Animal kennel.
 - Housing.

NOVEMBER 21, 2019

Autonomous shuttle testing

- Participated in a 15 minute autonomous shuttle test hosted by Partners for Automated Vehicle Education (PAVE). National League of Cities (NLC) partnered with Partners for Automated Vehicle Education (PAVE) to provide City Summit attendees an opportunity to ride in a NAVYA automated shuttle. Automated shuttles such as NAVYA’s AUTONOM make it possible for operators to improve transportation on private sites and ease road congestion in urban centers.
 - Shuttle is 100% Autonomous, driverless, and electric.
 - 15 passengers – 11 seated, 4 standing.

- Operating speed – 16 mph.
- Average autonomy – 9 hours.

Session: Building partnerships to meet the nation’s apartment demand

Jesse C. Miller, Director of Real Estate, Greystar

- Discussed growth and housing demand in Portland, Oregon.
- Massive growth in Portland.
 - Job growth from 2011 – 2018 up 19%.
 - Job growth from July 2018 – July 2019 up 2.3%.
 - Median household income growth from 2005 to 2018 up 34%.
- Increased demand for housing.
 - From 2000 – 2015, Oregon under produced 155,156 housing units.
 - Between 2018 – 2038, Oregon Metro needs 205,100 new dwelling (10,255 per year).
- Development barriers.
 - Cost to develop new apartments has risen twice as fast as inflation since 2000.
 - National trade labor shortage – 434,000 vacant construction jobs as of April 2019.
 - Unintended impact of inclusionary zoning: Developers sought new unit permits for 3,200 units per year in 2012-2016, 6,250 in 2017, and 654 in 2018.
- Solutions for housing creation.
 - Modify building codes to remove applicable technical and administrative impediments.
 - Regulations can increase project cost up to 5%.
 - Create legislation for flexible funding opportunities to incentivize developers.
- Creating affordable housing for everyone.
 - Similar to Section 8, implement gap funding between reasonable market rate and families in need.
 - Legislation to preserve and protect existing affordable housing.
 - Task force for stakeholders to promote collaboration.

Mark Hurley, President and Owner, Highland Commercial Properties

- Discussed his company’s solutions to avoiding the eviction process.
- Highland Commercial Properties would prefer not to evict and will work with tenant to work on paying down the past due balance.

Opening General Session

- Welcome remarks by San Antonio Mayor, Ron Nirenberg.
- Session included remarks from Rochester Hills, Michigan Mayor and US Conference of Mayors President Bryan K. Barnett; National Apartment Association President and CEO Robert Pinnegar; and NLC Executive Director and CEO Clarence Anthony.
- The Cities Platform for Election 2020 presented by Task Force Co-Chair Los Angeles, California Mayor Eric Garcetti. Gary, Indiana Mayor and NLC President Karen Freeman-Wilson addressed delegates.
- Discussed the importance of the three I’s – innovation, infrastructure, and inclusion.

- Discussed building sustainable infrastructure and human infrastructure, ending housing instability and homelessness, reducing gun violence, housing for all, and building communities for all generations.
- Keynote address delivered by “For the Love of Cities: The Love Affair Between People and Their Places” and “Love Where You Live: Creating Emotionally Engaging Places” author Peter Kageyama.
 - Kageyama spoke about changing your community by initiating different ideas.
 - Building a great city – Functional, Safe, Comfortable, Convivial, and Fun.
 - Rainworks – using super-hydrophobic coatings to repel water and keep surfaces dry. Since concrete changes color in the rain, use the super-hydrophobic coating to create hidden messages that only appear on rainy days.
 - Importance of emotional infrastructure, ex. Lake Eola in Orlando.
 - Ask people, “What do you want to feel?”
 - Find your fun.
 - Better places beget better people – physical, emotional, and spiritual.

Session: Emerging Technologies in Cities

- 8.4 million trips on shared micromobility in 2018.
- San Jose’s mobility approach.
 - Focus on needs.
 - Accelerate electric mobility.
 - Pilot and learn.
 - Collaborate.
- Discussed VIA On-Demand Rideshare in City of Arlington, VA.
 - App based system.
 - Fully dynamic vehicle routes and schedules are updated in real time.
 - Three times more efficient than ride-hailing and taxis.
 - Book a seat at home.
 - Get picked up at a corner nearby: Virtual bus stop.
 - Share the ride with others.
 - Dynamic real time routing without fixed routes or schedules.

NOVEMBER 22, 2019

General Session

- Gary, Indiana Mayor and NLC President Karen Freeman-Wilson; AARP Chief Advocacy and Engagement Officer Executive Vice President Nancy LeaMond; and comedian Jesus Trejo discussed what cities can do to engage their communities and support all generations.
- Session also included AARP sponsored video featuring comedian Jesus Trejo.
 - Documentary – Care to Laugh.
 - “Raising my parents.”
 - Documents Trejo’s day in the life of helping his elderly parents as their primary care giver.
- Discussion included aging in place and affordable housing for seniors.

- One percent housing stock out there to support aging in place.
- “Golden girls” - sharing homes with non-relative. Sharing of homes rose by 16%.
- Nesterly in Boston - platform for intergenerational homesharing.
 - College students living with seniors who have extra rooms to rent.
- Silver nest – homesharing platform.
- 24 million people working and caring for the loved ones.
- Family care giver pays \$7,000 in additional expenses on average.
- Employers - look into flexible schedules, paid time off, if you have benefits be sure to let employees know.
- Transportation issues.
 - Too many missed appointments.
 - Need walkable and safe streets.
 - Support public transportation.
 - Aging audits? AARP will partner.
- Aging and gentrification.
 - Seniors normally first to ask to move out of rural communities.
 - Need volunteer drivers.

Financing affordable housing: locally driven solutions

- Short North, Columbus, Ohio.
 - Short North – known as the art and soul of Columbus. The culturally-rich Short North Arts District is a pioneer in the urban revitalization of Central Ohio.
 - Focus on land trust to hold onto affordable housing.
 - Changed strategy from land bank.
 - Tax incentives- what is the community benefit to you?
 - Different incentives work differently for different areas.
- Forest Grove, Oregon.
 - Shared equity home ownership – one-time up front unit investment maintains affordability for generations.
 - 250,000 units first time home buyers, workforce, stay in first home for more than five years Columbus Housing trust fund.
 - 2.5 million per year to lend to developers from recordation fees.
 - Protections against evictions.

General session

- Remarks from Director, US Census Bureau Dr. Steven Dillingham.
- Former San Antonio Mayor and Former Department of Housing and Urban Development Henry Cisneros moderated a panel on housing featuring Community Solutions Executive Director and Founder Rosanne Hagerty; Robert Wood Johnson, [RTS2] Foundation Executive Vice President Julie Morita; and San Antonio Mayor Ron Nirenberg.
- Remarks from 2020 Presidential candidates Joe Walsh and Julian Castro.

NOVEMBER 23, 2019

Session: Big ideas for small cities

- Building trust is a part of leadership.
- Citizens shaped parameters of downtown vision in Gladstone, Missouri.
 - Focused on citizen engagement, collaboration, and worked with citizens to generate ideas for downtown.
- Tupolo, Mississippi – lack of public transportation.
 - Issues with political will and public buy in.
 - Received grant funding from Mississippi Department of Transportation.
 - With funding in place, they reached out to the community to explain how it worked.
 - Focused on community engagement and education.

Session: America's transportation choices and models for the future

- Mayor Oliver Gilbert, Miami Gardens, Florida - be flexible with transportation.
- City Councilor, Krisanna Clark-Endicott discussed Oregon's Orego Program
 - Road Usage Charge discussion and how it differs from other methods.
 - Importance of customer engagement and feedback.
 - Orego launched education program - funding, funding gap.
 - How to address funding gap.
 - Completely visual.
 - My Orego.com.
 - Electric vehicles will pay more to use roads.
 - Discussed west coast electric highway
- Honolulu City Councilmember Brandon Elefante discussed his lessons learned and takeaways from a Price Congestion Tour in Stockholm and London. Presentation slides attached.

Closing General Session

- Presentations of the John J. Stutz, Service to Cities Award and the 50 Year Milestone Awards.
- CityHealth President Shelley Hearne delivered remarks alongside NLC Executive Director and CEO Clarence Anthony.
- An official invitation to the 2020 City Summit given by representatives from Tampa, Florida.
- Los Angeles, California Councilmember and Incoming NLC President Joe Buscaino provided the Incoming President's Address.
 - "Lead with urgency."
- Keynote address delivered by Oscar and Grammy Award-Winning Artist, Author & King of Conscious Hip-Hop Common.
- Next City Summit to be held in Tampa, Florida, Nov 18-21, 2019.

City Council
City and County of Honolulu

CLAIM FOR TRAVEL REIMBURSEMENT

Date: 12/04/19

Traveler: Dion Mesta
 Event: National League of Cities, City Summit 2019
 Location: San Antonio, Texas
 Dates: From November 19, 2019 To November 23, 2019

Description	Amount	Notes
1. Registration Fee		
2. Airfare		
3. Hotel	699.79 ✓	Menger Hotel
4. Meals	138.25 744.20 ✓	
5. Ground Transportation	16.06 ✓	Uber
6. Tips	9.14	
7. Other	60.00 ✓	United: Bag Fee
Other		
Other		
8. Adjustment		
TOTAL REIMBURSEMENT	923.24 970.05 ✓	

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment:

Dion Mesta

Signature of Traveler

12/10/19

Date