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October 14, 2014

TO: Mr. Clayton Wong, Fiscal Officer
FROM: Council Chair Ernest Y. Martin
RE: Rail-Volution: Building Livable Communities with Transit
September 22 – 24, 2014

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CITY COUNCIL
HONOLULU, HAWAII

Attached is my report and findings of the Rail-Volution: Building Livable Communities with Transit, on September 22 – 24, 2014 in Minneapolis, Minnesota. The conference provided elected officials, business and community leaders and the public an opportunity to gather and share information on existing and on-going rail and transit-oriented development projects and ways to positively engage communities in the process.

If you have questions regarding the foregoing, please do not hesitate to call me directly.

Rail-Volution: Building Livable Communities with Transit
September 22 – 24, 2014
Minneapolis, MN

Monday, September 22, 2014

❖ 8:00 a.m. – 9:30 p.m. Opening Plenary Session

- The Greater Minneapolis – St. Paul metro region has one of the lowest unemployment rates in the Country and the real estate market is thriving. Building livable communities with transit has made Partnership + Collaboration = Possibilities and has aided in an amazing recovery back from recession.

- **MSP on the Global Playing Field**
Talent + Jobs + Livability are keys to competitiveness in a global context. Attracting top talent and having regional competition are essential to success and these pieces build a strong case for building livable communities with transit. Speaker Michael Langley, the founding CEO of Greater MSP, the Minneapolis St. Paul Regional Economic Development Partnership is an award-winning economic development strategist.

- **Minneapolis + St. Paul: From Competition to Collaboration**
The regional rivalry between Minneapolis and St. Paul has matured from animosity and competition to respect and collaboration. The two cities overcame a historical rift, while making the best of each city's distinct character and the Green Line is just one part of the story. City of St. Paul Mayor Christopher B. Coleman set forth initiatives to make St. Paul the most livable city in America. Downtown St. Paul has seen a revitalization during his terms: The Green Line is operating, restaurants and entertainment venues have moved in, and demand for housing is up exponentially.

As part of the US Mayors Climate Protection Agreement, Mayor Coleman has hired sustainability, energy, environment, sustainable transportation and water resources coordinators and emphasizes sound fiscal management to position St. Paul as an attractive city for investment.

- **Building Community = Building Equity**
Transformation springs from engagement of the populace to create communities that reflect the vision and creativity of the people who live there. Engage communities of color, create jobs and explore the dynamics that fuel equity at the local level. Speaker Repa Mehka, President and Chief Executive Officer, Nexus Community Partners, an organization building more engaged and powerful communities of color in the Greater Minneapolis St. Paul region. Nexus works with community-based organizations in low-wealth communities to support them in creating communities that reflect the vision and creativity of the people who live and work there. Nexus works with the region's most culturally diverse, socially isolated and economically vulnerable populations.

- **Connections + Investment + Revolution + Transit**
Communities are better with transit and for two decades the Rail-Volution has proven that transit transforms communities. Rail-Volution's founder Earl Blumenaur, Congressman, 3rd District, Oregon, United States Congress, is Congress' chief spokesperson for Livable Communities. Visiting more than 200 communities across the country, he's worked with local governments, citizens and civic organizations to strengthen local efforts to manage growth, provide transportation options and foster sustainable economic growth. Congressman Blumenauer founded the Livable Communities Task Force, the Bicycle Caucus and several other caucuses. He is co-chair of the Passenger Rail Caucus and the Trails Caucus, and a member of the Open Spaces and Land Trust Caucus. In 1991, he founded Portland's Regional Rail Summit which evolved into the national Rail-Volution conference in 1995.

❖ 10:00 a.m. – 12:00 p.m. Rail-Volution 101

- Participated in an in-depth discussion on the fundamental principles of building livable communities with transit and what has been learned across disciplines in the public, private, nonprofit and philanthropic sectors. Positions transit-oriented design as a catalyst for positive solutions, as well as a means to resolve energy and environmental challenges with green design, reduced trips and energy usage, and a smaller carbon footprint. Promote long-term sustainable economic growth in our neighborhoods.

❖ 1:00 p.m. – 5:00 p.m. 13. Play Ball! Integrating Transit into Sports Facilities

- Experienced the integration of transit on the City's sporting complexes - Twins' Target Field for a glimpse of the ballpark and new transit hub, took the METRO green line to the future home of the Vikings, stopped at U of M's TCF Bank Stadium and stopped at independent baseball's St. Paul Saints' ballpark. Listened to the designers, engineers, contractors and governmental agency representatives speak on issues such as addressing stormwater, green building and community connectivity.

❖ 4:00 p.m. – 5:30 p.m. People Don't Build Great Communities, Partnerships Do

- Partnerships of many kinds are necessary to craft a vision of the future that represents diverse constituencies; to empower governments to work towards that vision; and to maintain the focus and momentum necessary to succeed. When it comes to change, partnerships are critical at every stage. Boston, Los Angeles, Denver, South Florida have formed unusual partnerships to engage communities and unite governments towards specific goals resulting in partnerships at all levels to build great cities.

Tuesday, September 23, 2014

❖ 8:00 a.m. – 9:30 p.m. Plenary Session

- Telling the Transformation Story

Ridership on transit is up and communities around the country are embracing the opportunity to transform themselves through smart transportation investments and new mobility services. Engaged in discussion on the impact of transit from several different perspectives, including economic development and job creation. Heard how citizens, local politicians and advocates are successfully working together to advance the notion that "Where public transportation goes, community grows."

- The Federal Framework: Today and Tomorrow

With the increased interest in transit and TOD, will this affect federal policy? In his first year as Secretary, Anthony Foxx's tenure reframed priorities for the nation's transportation system. Speaker Therese McMillan, Acting Administrator, Federal Transit Administration, US Department of Transportation, Washington, DC played a key role in the transit-related provisions in MAP-21 and development of critical guidance. She also has a leadership role in reforming FTA civil rights responsibilities; restructuring FTA grant oversight and compliance; streamlining the New and Small Starts program; allocating Recovery Act grants; and helping transit agencies adapt to changing weather patterns.

- Reshaping Cities Through Rail: New Actors + Shifting Principles + Future Trends

Transportation is integral to a city's economy, climate resilience and social-cultural fabric. It plays a pivotal role in enabling low-income access to services and employment opportunities. As transit funding changes, new nonprofit and philanthropic actors are stepping up as investors and conveners in the transport sector. They are making transportation a vehicle for sustainable, holistic urban regeneration, influencing how everything -- from the arts to social inclusion -- is integrated into project design and implementation.

Rip Rapson, President and CEO, The Kresge Foundation, Detroit, Michigan is helping to lead a partnership of private, public and philanthropic funders to revitalize his hometown, Detroit. This includes construction of the new M-1 light rail line. Mr. Rapson worked with other philanthropic leaders to blunt the impact of municipal bankruptcy on City of Detroit pensioners and safeguard holdings of the Detroit Institute of Arts.

❖ 10:00 a.m. – 11:30 a.m. Equitable Development: TOD in a Distressed Economy

- Equitable development starts with a commitment to robust community engagement, continues with strategic public investments to "prime the pump," and ends with development that meets community needs and allows investors gain a return on their investment. Through public and private partnerships, the groundwork to finance and deliver TOD in the face of a distressed local development market can be accomplished. In Minneapolis: A community along a future BRT corridor plans for future investments in transportation, economic development, housing and placemaking. In Pittsburgh: A diverse community adjacent to a busway station

attracts public and private investments for a successful project. In Phoenix, nonprofits working together to ready publicly-owned property for development and create a loan program to bring affordable and market rate residential mixed use to the light rail.

- ❖ 2:00 p.m. – 3:30 p.m. **Your Transit Station: A Place to Fall in Love?**
 - Stations have to create value and be a good neighbor and must be a place where someone could fall in love. Hear three transit romance stories: Minneapolis's new Target Field Station features great public spaces and integrated development. Reconstruction of two rapid transit stations in Cleveland's University Circle is turning "scary places" into vibrant urban spaces. The transformation of Pittsburgh's East Liberty BRT station anchors an impressive strategy to bring back a blighted former urban renewal district that's attracted Google and Whole Foods.

- ❖ 4:00 p.m. – 5:30 p.m. **New School + Old: Grassroots Organizing to Advance Transit**
 - Critics of transit and livable communities are bringing their message to public meetings, popular blogs and, of course, the ballot box. Now grassroots organizations and individual advocates are stepping up to change the dialogue about transit in cities around the country. Join us to learn techniques -- old school and new -- for creating momentum to support transit: social media, on- and off-line network combinations, and good old grassroots organizing.

Wednesday, September 24, 2014

- ❖ 8:00 a.m. - 9:30 a.m. **The Elephant on the Bus: TOD's Impact on Transit Operations**
 - From design through construction, the operational side of the house must be included in decisions. Learn how and when to integrate transit operations into the conversation regarding on-going transit operation, impact on ridership and capacity, operational costs, staffing, maintenance, noise, odor and more. Lots of lessons and strategies to help planners and transit agency staff acknowledge that elephant in the room.

- ❖ 10:00 a.m. – 11:30 a.m. **Stimulate Investment Using Publicly Owned Property**
 - Implement successful TOD on publicly owned parcels and hear how three cities -- Boston, Seattle and Atlanta -- are doing it. From hundred-year-old systems in Boston to new light rail extensions in downtown Seattle, these cities are grappling with opportunities and hurdles. How do they ensure equitable development that serves people who live and work in these station areas? How are they maximizing publicly owned land to create the successful station areas of tomorrow? Three different scenarios. Countless strategies.

- ❖ 12:00 p.m. – 1:30 p.m. **Closing Plenary**
 - Emcee Dan Bartholomay, Chief Executive Officer, Rail-Volution, Minneapolis, Minnesota promotes livability and leads efforts to expand Rail-Volution's capacity and impact.

- **Invitation to Rail-Volution 2015 in Dallas, Texas**
Gary Thomas, President/Executive Director, Dallas Area Rapid Transit (DART) is responsible for a 13-city transit system covering a 700-square mile service area with bus, light rail, commuter rail and paratransit services. Under his leadership, DART has doubled its light rail system -- twice -- to become the nation's longest at 85 miles. The agency is known for innovation, such as a clean fuels program for its bus fleet, new models for local bus and paratransit service, and customer-facing communication technology.
- **Demographics + Change: What's Really Going On?**
By 2025 millennials will comprise 75% of the global workplace. Baby boomers are redefining retirement. Gen Xers are preparing for their next phase. How do changing demographics shape development? Can understanding generational differences -- and the emotional connections associated with them -- help us develop communities and transit options that are more equitable and responsive to a wider range of needs? Learn how emerging leaders are reshaping the dialogue about how to build livable communities with transit -- and what that means to the future of our movement.

Hannah Ubl is a speaker, researcher, writer, consultant and generational expert at Bridgeworks, a company dedicated to the study of generational differences. Using a healthy blend of stories and statistics, Hannah helps people gain a deeper understanding of one another. Her research has unearthed valuable tips and actionable solutions for multigenerational workplaces and key strategies for marketing and reaching more generationally diverse client bases. A well-rounded expert, Hannah is especially knowledgeable about generations as they relate to marketing, sustainability and healthcare.

- **Ideas + Concepts + T2P2 = A Not-So-Serious Plenary Session**
See transportation and livability in a new light following the information you've gained during Rail-Volution 2014.
- **The Theatre of Public Policy (T2P2), Minneapolis, Minnesota**
C-SPAN + Saturday Night Live = T2P2. Forums about serious issues can be engaging, entertaining -- even fun! That's the premise behind The Theater of Public Policy (T2P2). Reimagine traditional civic conversations. Approach policy discussion by way of Jon Stewart. T2P2 explores big ideas -- such as livability and sustainability -- using improvisational comedy. A collaboration between Tane Danger and Brandon Boat, the project mashes up thoughtful dialogue and imaginative comedy theater, inviting audience members to think -- and laugh -- together.

City Council
City and County of Honolulu

CLAIM FOR TRAVEL REIMBURSEMENT

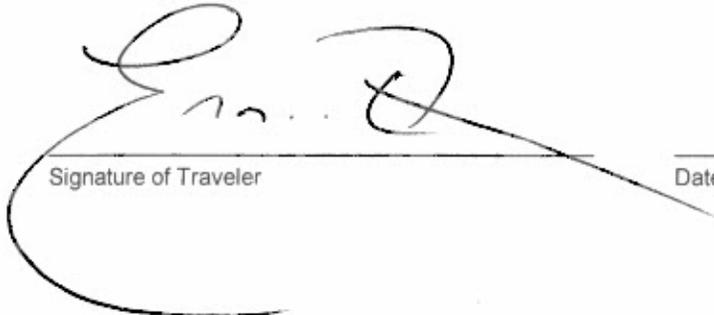
Date: 10/5/14

RECEIVED
 2014 OCT 13 A 10:53
 CITY COUNCIL
 HONOLULU, HAWAII

Traveler: Ernest Martin
 Event: Railvolution 2014
 Location: Minneapolis, MN
 Dates: From September 21, 2014 To September 24, 2014

Description	Amount	Notes:
1. Registration Fee	0	
2. Airfare	0	
3. Hotel	677.01	3 nights at the Hyatt Regency Minneapolis
4. Meals	53.49	8 receipts attached
5. Ground Transportation	168.00	Viking Airport, United Airport Services & United Taxi
6. Tips	5.00	United Airport Services Tip
7. Other	25.00	Baggage Fee
Other		
Other		
8. Adjustment	(492.76)	1230.10 HNL to LAX to MSP to PDX to HNL 732.34 HNL to MSP to HNL direct flight
TOTAL REIMBURSEMENT	928.5	492.76 owed back to the City
	435.74	

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment:


 Signature of Traveler _____ Date 9/30/2014