

How Investing in Customer Facing Technology Will Help Businesses Grow and Succeed

Michael Miller, Hawaii Restaurant Association, Tiki's Grill & Bar Director of Operations

Key Topics, Applications and Videos from today's presentation:

- Erik Qualman, Innovation and Digital Transformation - **www.equalman.com**
- ChatBots & AI - Alexa, Google, SiriManyChat – **[Facebook.com](https://www.facebook.com)**
- Alexa for Hospitality
- “ChatBots are NOT Personalization” - **[accenture.com](http://www.accenture.com)**
- Save 400 Hours a Year- **[SinglePlatform.com](http://www.SinglePlatform.com)**
- Free Wifi - **[ZenReach.com](http://www.ZenReach.com)** or **[YelpWifi](http://www.YelpWifi.com)**
- Guest Notes, Transactions, Reviews - **[GetVenga.com](http://www.GetVenga.com)** or **[SevenRooms.com](http://www.SevenRooms.com)**
- Tablet Menus Change Fast - Deal with fluctuating costs immediately - **[imenutech.com](http://www.imenutech.com)**
- Digital Menu Boards & Beer - Enticing food shots and video - **[pacificdigitalsigns.com](http://www.pacificdigitalsigns.com)**
- Analytics for Brand, Marketing, Guest, F&B - **[MarketingVitals.com](http://www.MarketingVitals.com)**
- Team Member Motivation - Contest, Tip Impact, Charity Drives - **[incentivizeme.com](http://www.incentivizeme.com)**
- Claim or Update your Yelp Page. **<http://biz.yelp.com>**
- Augmented Reality - **[fjordnet.com](http://www.fjordnet.com)**

HRA Membership Benefits

- Legislative Advocacy
- Networking and Community Engagement
- Education and Future Employee Development
- Special Members Only Discounts
- Dual Membership to the National Restaurant Association (restaurant members only)

HawaiiRestaurant.org

Join US online or call Holly at 808-421-8090 to become a member today.