


CITY COUNCIL
CITY AND COUNTY OF HONOLULU
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July 30, 2009

TO: Mr. Clayton Wong, Fiscal Administrator

FROM: Councilmember Donovan M. Dela Cruz 

RE: Report and Findings – NALEO Policy Institute on Healthy Communities,
Health Disparities and Latino Leadership: Working together to Provide Solution

Attached is a copy of the report and findings on the briefing and meetings attended in Los Angeles, California, June 25-27, 2009

If you have questions regarding the foregoing, please do not hesitate to call me directly.

Attachment

Thursday, June 25, 2009

Joint Opening Session and Breakfast

Session: The Green Industry: Providing Solutions for Local Economies

- **Highlights of Presentation:**

- Speakers focused on providing an overview of the challenges facing local economies and how green sector development can assist in overcoming these challenges.
- Speakers noted the importance of providing “green jobs” for the Latino community since a larger percentage of Latinos are currently unemployed.
- Speakers stressed the importance of improving the environment because of the many “environmental ills” that affect Latinos such as asthma, unsafe levels of lead, poor air quality and lack of potable water and sewage treatment.
- Speakers identified Four Areas of Focus for developing the green industry, thus providing good jobs:
 - Federal efforts via Recovery Monies and Green Jobs Act of 2007
 - Local government initiatives
 - Community efforts
 - Business industry

Session: Creating Jobs: Collaborating to Develop a Green Workforce

- **Highlights of Presentation:**

- Speakers discussed how local elected officials need to engage with various stakeholders to learn how to collaborate across jurisdictions and create a much needed workforce – “green workforce”
- Speakers encouraged local elected officials to work specifically with community colleges, community based organizations and the private sector to create this “green workforce”

Friday, June 26, 2009

Joint Opening Session and Breakfast

Session: Building Infrastructure: Creating a Demand for the Green Industry

• **Highlights of Presentation:**

- Speakers provided participants with best practices and effective tools for creating an increased demand for the green industries in their communities.
- Speakers encouraged public officials to implement 'green' practices in activities conducted by local government as a means to spur green sector development.
- Speakers noted that cities can lead by example and operate in green buildings or invest in sustainable infrastructure, thus increasing the demand for the green industry.
- For example, the City of Los Angeles' Bureau of Sanitation implemented the following 'green' practices into their department:
 - Watershed Protection Program
 - Includes \$500 million in green infrastructure investments:
 - Improve open spaces, parks and increase flood protection
 - Capture, clean and reuse stormwater
 - Conserve water and provide source protection for drinking water
 - Protect rivers, bays, lakes and beaches
 - Clean Water (Wastewater) Program
 - Increased the use of recycled water by using advance treatment micro filtration and reverse osmosis
 - Solid Resources Program
 - Recycles 6.4 M tons of 10.7 M tons of solid waste are recycled
 - City recycling rate is at 65%
 - Encourages participation in apartment and school recycling programs
 - Restaurant and residents can participate in organic food waste program
 - Provides the Recycling Industry low interest loans
 - Economic Benefits:
 - Over 600 recycling and reuse businesses in the City of Los Angeles
 - 7,900 jobs directly employed by the industry
 - \$1.8 billion in annual revenues
 - Division is moving towards a Zero Waste Initiative

Saturday, June 27, 2009

Joint Opening Session and Breakfast

Session: Building an Environmentally Sustainable Future

• **Highlights of Presentation:**

- Bank of America representatives provided an overview of their initiatives to address climate changes through environmental initiatives that emphasize the business opportunities created by green economic growth.
- Speakers noted that in 2007, Bank of America announced a \$20 billion, 10-year initiative to address climate change by championing sustainable practices in four key areas:
 - **Lending:** provide lending, advice and market creation to help commercial clients finance the use and production of new products, services and technologies
 - **Investments:** invest in businesses and technologies that address climate change
 - **Products & Services:** develop new financial products and services for customers who consider the environmental impact of their purchasing decision and want to minimize or offset their carbon emissions
 - **Operations:** research and implement innovative ways to increase energy efficiency and reduce emissions, consumption and waste within their own operations
 - Company has reduced their greenhouse gas emissions across the company by 9% by 2009 and 7% in their energy and utility portfolio by 2008
 - Company has been able to reduce paper usage per associate by 40% since 200
 - Company reimburses employee \$3,000 when they purchase a hybrid vehicle

City Council
City and County of Honolulu

CLAIM FOR TRAVEL REIMBURSEMENT

Date: July 7, 2009

Traveler: Donovan Dela Cruz

Event: 26th Annual NALEO Con. (Nat. Asso. of Latino Elected & Appointed Officials)

Location: Los Angeles, CA

Dates: From June 25, 2009 To June 27, 2009

Description	Amount	Notes:
1. Registration Fee		
2. Airfare		
3. Hotel		
4. Meals	\$118.52	receipts attached
5. Ground Transportation	\$30.00	SuperShuttle reservation confirmation attached
6. Tips	\$12.00	
7. Other	\$200.00	Airfare change fee
Other		
Other		
8. Adjustment		
TOTAL REIMBURSEMENT	\$360.52	

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment.



Signature of Traveler

Date